

# GOOD SHEPHERD CATHOLIC RADIO

CATHOLIC RADIO SERVING  
SOUTH-CENTRAL MICHIGAN

## News



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### Good Shepherd Catholic Radio

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**Catholic Radio**  
ASSOCIATION

**EWTN**   
Radio

*The most important...inventions are those media which, such as radio...can, of their very nature, reach and influence, not only individuals, but the very masses and the whole human society.*

*Second Vatican Council*

## Radio Update

The board members at Good Shepherd Catholic Radio wish each of you a very Blessed and Happy New Year!

We enter 2013 with a great deal of excitement and anticipation and we want to share with you some of our key activities during the past year:

### January

- We finalized a letter of intent with EWTN, to become their broadcasting affiliate (Ave Maria is also an affiliate of EWTN)
- Began our third year of broadcasting an hour of Catholic radio each Saturday, from WLCM, a Christian broadcasting station located in Charlotte
- Opened negotiations to purchase a small radio station located in Jackson
- Jackson Lansing Catholic Radio took on a full Catholic identity, by becoming Good Shepherd Catholic Radio.
- We were privileged to again, meet with Bishop Boyea to discuss our progress.

### February

- Ash Wednesday, February 22nd, the paperwork for the purchase of the Jackson station reached the desk of the Federal Communication Commission, in Washington D.C.

### June

- Sadly, the above purchase agreement was negated by the FCC

### July – August

- We immediately began a search for another station, and in July, began discussions with a station currently serving Lansing; those conversations lasted through August.

### October – Current

- In October we were very fortunate to welcome Kathy Schmaltz as a member of our Board of Directors. Many of you know Kathy from her active involvement in both the Lansing and Jackson area. After reading her brief biography, which is included in this newsletter, I am sure that you will be as pleased as we are to have Kathy as a member of our board.
- After returning from the EWTN Catholic Radio Conference, held in Birmingham Al., we entered into serious negotiations for stations that will serve both Lansing and Jackson; those conversations are ongoing and will be a major part of my upcoming meeting with Bishop Boyea. You will also be pleased to know that during the past year, there were 30 new Catholic Radio stations that began broadcasting in the U.S. That brings the current national number of stations to 228.

In closing, please remember the request that was made at our very first meeting, on April 28, 2010:

- Please pray for the Catholic Radio Apostolate; most importantly, pray for Good Shepherd Catholic Radio. Talk about our goal of Catholic Radio in your area; help us get the word out. (See [www.gscr.org](http://www.gscr.org))
- Communicate to this board, your recommendations and your ideas regarding people and processes; people who may be able to assist in the many tasks that lay ahead of us, and your recommendations for reaching our goal.

## Meet Our New Board Member

**Kathy Schmaltz** – Kathy, is a graduate of Michigan State University and has been a Lansing/Jackson area resident since the mid 1970's. She was TV News Anchor and writer at WILX TV in Lansing for 14 years, where she served as Associate News Director of Community Relations. While serving in that capacity, she hosted more than 25 Telethons, including Easter Seals and Children's Miracle Network. She also hosted the political issues program, "In Focus", broadcast on Lansing, Jackson, Grand Rapids, Ann Arbor and Detroit cable stations. Kathy is also experienced in radio, serving at WITL, WKAR and The Michigan State Radio Network.



Kathy has served on a number of state and local boards: the Michigan Dyslexia Institute, the Michigan Theatre, Big Brothers & Big Sisters, Allegiance Health Foundation Board, and the American Red Cross. She is associated with the Lumen Christi Auction Committee, Wendy's LPGA Charity Classic for Adoption, Trustee with the Purple Rose Theater, State Board of Easter Seals, and chair of the Grand Slam for Kids with United Way. She was appointed by Governor John Engler, to the Michigan Education Trust Board and the Michigan Hospital Finance Board, and was named Jackson Distinguished Citizen of the year in 2006. Kathy and her family are members of Queen of the Miraculous Medal Parish in Jackson.

### Travel Michigan With Catholic Radio (let Catholic Radio keep you close to home)

Ann Arbor / Detroit (Ave Maria Radio) WDEO 990 A.M.  
Charlevoix (Baraga Broadcasting) WTCK 90.9 F.M.  
Grand Rapids (Holy Family Radio) WVHF 1140 A.M.  
Traverse City (Baraga Broadcasting) WTCY 88.3 F.M.

Bay City / Saginaw (Ave Maria Radio) WMAX 1440 A.M.  
Gaylord (Baraga Broadcasting) 92.1 F.M.  
St. Ignace (Baraga Broadcasting) WIDG 940 A.M./95.1 F.M.  
East Tawas (Baraga Broadcasting) WGJU 91.3 F. M

### MOST IMPORTANTLY

- We ask that you share this newsletter with your friends, and ask them to share it with their friends. For those interested in passing us their email address, we will keep them up to date on our progress.
- Between newsletters, please stay in touch with our progress on our Web site [www.gscr.org](http://www.gscr.org) or [www.jlcr.net](http://www.jlcr.net), and listen to our Saturday broadcast from 12:00 Noon to 1:00 p.m., on WLCM 1390 AM
- Watch for the Good Shepherd Catholic Radio Display at the Diocese of Lansing Men's Conference – ACCEPT THE CHALLENGE! Saturday, February 23, 2013 at Best Western Plus, 6820 S. Cedar St., Lansing, MI. Speakers include **Dr. Scott Hahn**, renowned Biblical Scholar; **Deacon Harold Burke-Sivers**, Catholic Evangelist; and **Al Kresta**, Catholic Apologist. **Bishop Earl Boyea** will celebrate Mass at the conference.

**Good Shepherd Catholic Radio** needs volunteers in the following areas: • Office support • Representing your parish • Men's & Women's organizations to assist gatherings • Members of the Fundraising Committee • Marketing/public relations • Coordinating the efforts of volunteers. Please contact Doug Shumard at : (517) 206-6404 or email [djshumard@gmail.com](mailto:djshumard@gmail.com)

**Good Shepherd Catholic Radio (GSCR)** Needs office space in the Lansing area. Four or five rooms for a radio studio, engineering room, a reception area and an office/meeting room. Including sufficient parking and easy community access. A high visibility location is most desirable. **GSCR** is open to an outright property donation, a donation of rent-free office space, or a short or long-term rental agreement. Donations are tax deductible. Please call: 517-748-5277 or email: [phone@gscr.org](mailto:phone@gscr.org).



Please make checks payable to: Good Shepherd Catholic Radio - 1077 Toro Dr. -Jackson, MI 49201-8946  
[www.jlcr.net](http://www.jlcr.net) / [www.gscr.org](http://www.gscr.org)

**YES, I would like to support Good Shepherd Catholic Radio with a pledge of:**

\$5,000  \$2,500  \$1,000  \$500  \$250  \$100  \$50 Other: \_\_\_\_\_

I would like to make this pledge (check one selection)  monthly  one-time

Please contact me about making a donation to Good Shepherd Catholic Radio to help in the New Evangelization in the Jackson and Lansing areas.

Please contact me about volunteering to help GSCR in bringing Catholic Radio to our area.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_