



News

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704 N. East Avenue
Jackson, MI 49202-3423

www.gscr.org

To Serve Lansing and Jackson

a listener supported 501(c)(3) non-profit organization

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Catholic Radio
ASSOCIATION



"I'm looking at the radio and I see that (this) media is very important. I would say that a Catholic Radio pulpit today ... is where we can announce, through radio, human values, religious values, and above all to proclaim Jesus Christ, the Lord; give the Lord the grace to make room for Him in our lives." Pope Francis in Rio de Janeiro, July 27, 2013

Radio Update

The leadership of GSCR can assure you that 2014 is going to be both a rewarding and challenging year. As we await final approval, for the transfer of license from the Federal Communication Commission, we are moving forward with a number of changes to Jackson's St. Joseph Convent, the new home of Good Shepherd Catholic Radio. These modifications include electrical and computer line updates, as well as the purchase and installation of broadcast equipment.

Concurrent with the work at the convent/studio, we are also making preparations at our tower site. In early January, a crew performed an inspection and some preliminary preparations, by climbing to the top of our 350ft tower. Much like our studio, there will be ongoing updating and purchasing of broadcast equipment for this site.

A meeting with Bishop Boyea took place in mid January to review our progress. He remains both supportive and enthusiastic. We assured the Bishop that as we progress with the Jackson stations, we will continue to focus on providing Catholic Radio to the Lansing area as well.

We also attended a meeting that was held in the Ann Arbor studios of Ave Maria Radio. The purpose of this meeting was to review preparations required in order for Ave Maria to send their broadcast feed to our studio in Jackson.

I am sure that you will be as happy as we are to know that during this past year, 40 new Catholic Radio stations began broadcasting in the U.S., which brings the current national number to 268 stations.

"Go and Announce the Gospel of the Lord" - Bishop Boyea's Pastoral Letter

"Let us pray that every person within the Catholic Diocese of Lansing will come to know and love our Lord Jesus Christ in a personal way, grow in maturity as a disciple of Christ, become actively engaged in the full life of the Church, and joyfully utilize his or her gifts for building up the Kingdom of God and the salvation of souls."

Vehicle Donations Program

Good Shepherd Catholic Radio has partnered with Vehicles for Charity, another nonprofit organization, to process donated vehicles. Please call **1-866-628-2277** to donate your vehicle today. You can donate almost any vehicle, including cars, trucks, boats, motorcycles, recreational vehicles, and they do not have to be currently running. Good Shepherd Catholic Radio will receive 70% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and the condition of the vehicle. You may visit our website for additional information.

Note: GSCR has been the recipient of over \$1300 during the brief period of time that we have been associated with this program



The "new" multi-channel audio board located next to an equipment rack that will house the electronics for the GSCR studio at the former St. Joseph's Convent in Jackson, Michigan.



The 350-foot tall tower that will be used to transmit GSCR programming to the Jackson area.

Volunteers Needed

Like many other nonprofit organizations, Good Shepherd Catholic Radio needs a solid core of volunteers in order to successfully accomplish our role as a lay Catholic education apostolate working through the medium of radio.

Opportunities that are available include the following:

- Parish Representatives
- Men & women's org. to assist us with parish presentations
- Fundraising committee members
- Quarterly newsletter preparation
- Marketing/Public relations
- Office support
- Coordinator of Volunteers
- Website Development

A very important reminder of the importance of Catholic Radio:

- A November 2010 survey of Catholic Radio Listeners, conducted by Immaculate Heart Radio revealed that:
 - ✓ 83% of listeners reported Catholic radio helped them to learn more about their faith
 - ✓ 94% Said it influenced them to be more spiritually engaged
 - ✓ 31% Said it helped them to come back to the Church
 - ✓ 69% are better able to teach their children the truths of our Faith
 - ✓ 47% attend Mass more frequently
 - ✓ 51% are more involved with, and more generous to, their local parish
- NOTE: Immaculate Heart Radio is a 24 station network serving northern and central California, New Mexico, Reno, Salt Lake City and Phoenix.



St. Joseph Convent/Studio – Home of Good Shepherd Catholic Radio.

**MOST IMPORTANTLY
FORWARD THIS NEWSLETTER**

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends.

For those interested in passing us their email address, we will keep them up to date on our progress.

AND

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website www.gscr.org and listening to our Saturday broadcast from noon to 1pm, on WLCM 1390 am.



“In this life we cannot do great things. We can only do things with great love.”

Mother Teresa

Travel Michigan With Catholic Radio

Travel Michigan With Catholic Radio

Alpena	(Baraga Broadcasting)	WGZR	88.9 F.M.
Ann Arbor / Detroit	(Ave Maria Radio)	WDEO	990 A.M.
Saginaw Valley	(Ave Maria Radio)	WMAX	1440 A.M.
Saginaw Valley	(Ave Maria Radio)	WHHQ	1250 A.M.
Harbor Springs	(Baraga Broadcasting)	WTCK	90.9 F.M.
JACKSON	COMING SOON	a.m	
JACKSON	COMING SOON	f.m	
Gaylord	(Baraga Broadcasting)		92.1 F.M.
Grand Rapids	(Holy Family Radio)	WVHF	1140 A.M.
Kalamazoo	(Holy Family Radio)	WVAV	91.5 F.M.
St. Ignace	(Baraga Broadcasting)	WIDG	940 A.M/95.1 F.M.
Tawas	(Baraga Broadcasting)	WGJU	91.3 F.M.
Traverse City	(Baraga Broadcasting)	WTCY	88.3 F.M.



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):
 My check is enclosed Please charge my credit card:
 monthly quarterly one-time
 Visa MC Discover American Express

Card # _____ Exp: _____ CVV Security Code: _____