



# News

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704 N. East Avenue  
Jackson, MI 49202-3423

www.gscr.org

To Serve Lansing and Jackson

a listener supported 501(c)(3) non-profit organization

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### Good Shepherd Catholic Radio

704 N. East Avenue  
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**Catholic Radio**  
ASSOCIATION

**EWTN**  
Radio

*“To evangelize, then, we must be open to the action of the Spirit of God, without fear of what He asks us or where He leads us. Let us entrust ourselves to Him! He enables us to live and bear witness to our faith, and enlighten the hearts of those we meet.” Pope Francis May 22, 2013*

## Radio Update



As we continue to wait for Federal Communication Commission approval, you should be pleased to know that we are moving forward with a flurry of activity at both the studio and the tower site.

As an EWTN and Ave Maria affiliate, we enthusiastically continue with clean-up, fix-up, and dress-up at St. Joseph Convent, the new home of our broadcast studios. Preparations are moving forward to bring EWTN and Ave Maria programming to you, as we transform two offices into two fully equipped broadcast studios. This includes patching, painting, constructing broadcast consoles, making acoustical modifications, purchasing and installing microphones, as well as the installation of other assorted electronic equipment.

You may recall that some weeks ago, the J.T. Tower Company performed an inspection of the radio tower that we are leasing. That same four man tower crew recently returned and spent three days, working again at our Kibby Rd. site. This crew performed the very important steps of removing all extraneous material such as, antennas, clamps, wires and cables from the tower. They also performed the task of installing our transmitting antenna on the tower.

It was a very interesting, and exciting sight to be standing on the ground, looking up at two individuals, 350 feet in the air, removing and installing various pieces of equipment and changing light bulbs, including one at the 358 ft. mark, at the very top of the tower.

Now that we are keeping regular business hours at the studio, you have a standing invitation to stop by for a close-up look at our progress.

## **WJKN 1510 am & 93.3 fm Soon to be Broadcasting Catholic Radio to Jackson**

Please spread the word that the Holy Spirit touches the hearts of those who can help grow this apostolate with both prayers and financial support.

### **Vehicle Donations Program**

Good Shepherd Catholic Radio has partnered with Vehicles for Charity, another nonprofit organization, to process donated vehicles. Please call **1-866-628-2277** to donate your vehicle today. You can donate almost any vehicle, including cars, trucks, boats, motorcycles, recreational vehicles, and they do not have to be currently running. Good Shepherd Catholic Radio will receive 70% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and the condition of the vehicle. You may visit our website for additional information.

**Note:** GSCR has been the recipient of over \$1300 during the brief period of time that we have been associated with this program.

### **Volunteers Needed**

Like many other nonprofit organizations, Good Shepherd Catholic Radio needs a solid core of volunteers in order to successfully accomplish our role as a lay Catholic education apostolate working through the medium of radio.

Opportunities that are available include the following:

- **Social Communication**

- Media
- Internet Technology
- Website

- **Fundraising Committee Members**

- **Parish Reps**

- Distribute newsletters to one parish quarterly



- **Record Keeping**

- Recording Donations
- Prepare 'thank you' letters
- Maintain membership lists

- **Broadcast Experience Required**

- Prepare scripts for community calendar items, station identification, underwriting, etc. Read & Record above items for broadcast

### **Regarding Email vs US Mail**

If you are receiving our newsletter by way of BOTH U.S. Mail and Email, please notify us via email, to delete you from our U.S. Mail file.

If you are receiving the newsletter in the U.S. Mail ONLY, and would prefer to receive it via email, please request this change via [djshumard@gmail.com](mailto:djshumard@gmail.com)

## **A very important reminder of the importance of Catholic Radio:**

- A November 2010 survey of Catholic Radio Listeners, conducted by Immaculate Heart Radio revealed that:
  - ✓ 83% of listeners reported Catholic radio helped them to learn more about their faith
  - ✓ 94% Said it influenced them to be more spiritually engaged
  - ✓ 31% Said it helped them to come back to the Church
  - ✓ 69% are better able to teach their children the truths of our Faith
  - ✓ 47% attend Mass more frequently
  - ✓ 51% are more involved with, and more generous to, their local parish

NOTE: Immaculate Heart Radio is a 24 station network serving northern and central California, New Mexico, Reno, Salt Lake City and Phoenix.



**MOST IMPORTANTLY  
FORWARD THIS NEWSLETTER**

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends.

For those interested in passing us their email address, we will keep them up to date on our progress.

**AND**

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website [www.gscr.org](http://www.gscr.org) or [www.jlcr.net](http://www.jlcr.net).



**Travel Michigan With Catholic Radio**

Alpena	(Baraga Broadcasting)	WGZR	88.9 F.M.
Ann Arbor / Detroit	(Ave Maria Radio)	WDEO	990 A.M.
Saginaw Valley	(Ave Maria Radio)	WMAX	1440 A.M.
Harbor Springs	(Baraga Broadcasting)	WTCK	90.9 F.M.
JACKSON	(Good Shepherd C.R.)	A.M.	COMING SOON
JACKSON	(Good Shepherd C.R.)	F.M.	COMING SOON
LANSING	(Good Shepherd C.R.)		TBD
Gaylord	(Baraga Broadcasting)		92.1 F.M.
Grand Rapids	(Holy Family Radio)	WVHF	1140 A.M.
Kalamazoo	(Holy Family Radio)	WVAV	91.5 F.M.
St. Ignace	(Baraga Broadcasting)	WIDG	940 A.M./95.1 F.M.
Tawas	(Baraga Broadcasting)	WGJU	91.3 F.M.
Traverse City	( Baraga Broadcasting)	WTCY	88.3 F.M.



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**YES, I would like to support Good Shepherd Catholic Radio with a gift of:**

- \$5,000     \$2,500     \$1,000     \$500     \$250     \$100     \$50     Other: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Parish: \_\_\_\_\_

I would like to make this pledge (check your selection):  
 My check is enclosed     Please charge my credit card:  
 monthly     quarterly     one-time  
 Visa     MC     Discover     American Express

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_