



Good Shepherd  
CATHOLIC RADIO

1510 AM 93.3 FM

News

517.513.3340  
704 N. East Avenue  
Jackson, MI 49202-3423  
www.gscr.org

To Serve Lansing and Jackson

a listener supported 501(c)(3) non-profit organization

"Radio offers the closest equivalent to what Jesus was able to do with large groups through his preaching ... radio is an intimate medium and may well be the most effective means of reaching large numbers of people." **St. Pope John Paul II**

## Radio Update

*The love of Jesus Christ is the greatest gift!  
To share it with others is the greatest joy!*



"Thank you for this great resource to support our daily Catholic faith journey"

"We love your radio shows. Keep it up. Praise God"

"A smile always comes to my face wherever I see a 93.3 Catholic Radio bumper sticker"

"We have concluded that the success of our event was due to the community calendar radio spots broadcast on Good Shepherd."

**Good Shepherd Catholic Radio** reaches an estimated population of 216,200 souls. That estimate includes all of Jackson County, (160,400) as well as parts of seven surrounding counties. Those numbers do not reflect people listening to us on the Internet or on GSCR, Android or Apple apps. With that in mind, I would like to share with you some of the comments received from Good Shepherd Catholic Radio listeners. "Thank you for being on the air"

**"GSCR — Gratefully Sharing Christ's Redemptive Love"**

"I visit the prison on Cooper Street and was told by an inmate, how important Good Shepherd Catholic Radio was to him"

"We were impressed that you were able to provide on the spot, same day reports direct from the March for Life in Washington, D.C."

"You are doing God's work — Blessings and success to you"

**Please continue to provide your opinions (both positive and negative) regarding our programming. You may contact us at (517) 513-3340 or [info@gscr.org](mailto:info@gscr.org).**

## GOOD SHEPHERD CATHOLIC RADIO NEEDS YOUR DONATION

Our financial goal for this fiscal year was to raise \$115,000. This goal was established based on two major expenses: the pay off to Spring Arbor University for the purchase of our radio station license, and for our first year operating expenses.

We continue to have a matching gift of \$25,000. To date we have been able to match \$10,000. Please continue to help us take advantage of this opportunity of converting \$25,000 into \$50,000 with your donations.



## BROADCAST HOURS

**93.3FM**

**24 – HOURS EVERY DAY**

**1510AM**

### DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM

**Catholic Radio**  
ASSOCIATION

**Now** that we are keeping regular business hours (9-5) at our studio, you have an open invitation to stop by for a close-up look at our progress.

Please feel free to email or phone your comments to us regarding our broadcast. Your comments are not only welcome but it is imperative that we have your feedback in order to make constant improvements.



### Board of Directors

Anthony Gerring  
Thomas Hendrickson, Esq.  
Kathy Schmaltz  
Douglas Shumard  
Albert A. Thorrez, CPA

### Advisory Board

Fr. Timothy Krzyzaniak  
Fr. Mathias Thelen  
John Beutler  
Stephen Kwaske  
Edward Walter

**EWTN**  
Radio



## Vehicle Donations Program

Good Shepherd Catholic Radio has partnered with Vehicles for Charity, another nonprofit organization, to process donated vehicles. Please call **1-866-628-2277** to donate your vehicle today. You can donate almost any vehicle, including cars, trucks, boats, motorcycles, recreational vehicles, and they do not have to be currently running. Good Shepherd Catholic Radio will receive 70% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and the condition of the vehicle. You may visit our website for additional information.

**Note:** GSCR has been the recipient of over \$1300 during the brief period of time that we have been associated with this program.

## HELP WANTED!

*We are in serious need of part-time volunteers in a number of positions at GSCR. For more information, please contact Doug at: (517) 206-6404.*



Good Shepherd Catholic Radio booth at the Lansing Diocesan Assembly November 19-20, 2014

## "I WILL GIVE YOU SHEPHERDS

after my own heart; they will nourish you with knowledge and sound teaching."

Jeremiah 3:15

## Regarding Email vs US Mail

If you are receiving our newsletter by way of BOTH U.S. Mail and Email, please notify us via email, to delete you from our U.S. mail list.

## MOST IMPORTANTLY FORWARD THIS NEWSLETTER

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends.

For those interested in passing us their email address, we will keep them up to date on our progress.

**AND**

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website [www.gscr.org](http://www.gscr.org) or [www.jlcr.net](http://www.jlcr.net).



### ***Travel Michigan With Catholic Radio***

Alpena	Baraga Broadcasting	WGZR	89.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting		92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	Good Shepherd C.R.	WJKN	1510 AM
JACKSON	Good Shepherd C.R.		93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	Good Shepherd C.R.	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
St. Ignace	Baraga Broadcasting		95.1 FM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM



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**YES, I would like to support Good Shepherd Catholic Radio with a gift of:**

☐ \$5,000   ☐ \$2,500   ☐ \$1,000   ☐ \$500   ☐ \$250   ☐ \$100   ☐ \$50   ☐ Other: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Parish: \_\_\_\_\_

I would like to make this pledge (check your selection):

☐ monthly   ☐ quarterly   ☐ one-time

☐ My check is enclosed   ☐ Please charge my credit card:   ☐ Visa   ☐ MC   ☐ Discover   ☐ American Express

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CVV Security Code: \_\_\_\_\_