2nd Quarter 2016



93.3 FM 1510 AM

www.gscr.org

704 N. East Avenue Jackson, MI 49202

**Good Shepherd Catholic Radio** 

1500 E. Saginaw St. Lansing, MI 48906 517.627.5420

a listener supported 501(c)(3) non-profit organization

#### To Serve Lansing and Jackson

#### **Board of Directors**

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#### Good Shepherd Catholic Radio

704 N. East Avenue Jackson, MI 49202-3423

PHONE: 517 513 3340

## WEB SITE: www.gscr.org

EMAIL: info@gscr.org







Blessed are those who hear the word of God and keep it Luke 11:28

517.513.3340

We once again invite you to become a partner with Good Shepherd Catholic Radio as we strive to fulfill our mission on the airwaves. Your financial support makes it possible for us to continue to demonstrate the good news that Jesus is Lord over all areas of life.

There are many ways that you can become a partner with Good Shepherd Catholic Radio:

#### Ways to Support Catholic Radio

Donate by Mail To send a check or money order to Good Shepherd Catholic Radio, mail it to: Good Shepherd Catholic Radio 704 N. East Ave. Jackson, MI 49202-3423

#### Donate by Credit Card

To donate online, please go to our website: www.gscr.org and click on the Support link. Good Shepherd Catholic Radio accepts American Express, Visa, MasterCard and Discover.

#### Donate Your Vehicle

Good Shepherd Catholic Radio has partnered with Vehicles for Charity to process donated vehicles. Please call 1-866-628-2277 to make arrangements to donate your vehicle and be sure to mention Good Shepherd Catholic Radio when you call.

#### Day Sponsorship

By contributing \$200, Good Shepherd Catholic Radio donors can become a Day Sponsor and can have a personal message broadcast on air on the date of your choice (provided that no other Day Sponsor has reserved that date). Your fifteen-second message will be broadcast at least six times throughout the day you choose. For additional information or to set up your Day Sponsorship, please call **517-513-3340**.

#### STRONG FAITH STRONG FAMILIES

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#### Underwriting

Presents an opportunity to broadcast your business message, on Jackson's only catholic radio station. Current Underwriters are: Billy Gerard Entertainment, The Catholic Shoppe, FirstMerit Bank, Kwaske Construction, Main & Co., Midwest Computer, Shumard Center, Walton Insurance Group, Ambs Call Center. Phone **517 513 3340** for additional information.

*Donations of goods and services* can be extremely valuable to Good Shepherd Catholic Radio. Donations can be made by individuals or organizations and can include anything from an automobile, to food, books, printer paper, gift items, or printing or consulting services. If you are interested in donating gifts in kind, please call our office at **517-513-3340**.

#### Matching Gifts

Your gift to Good Shepherd Catholic Radio may be matched by your employer if it maintains a Corporate Matching Gift Program or a Corporate Foundation with a Matching Funds Program. Please check with your employer about eligibility requirements and forms needed for its Matching Gifts program. Also, please call us at **517-513-3340** to let us know if your gift will be matched.

#### Local programming has begun on GSCR

Live Weather (Daily @ 9:27am & 2:27pm)

AND

Regularly Scheduled Broadcasts each Wednesday @ 10:30am, 8:00pm, 3:30am.

#### Local interviews of interest such as:

- St. Luke's Clinic (Dr. Jim O'Connor Interview)
- Christopher West exclusive Interview
- B of D's Testimony
- Right to Life (Kathy Potts Interview)

MANY OTHERS IN THE PLANNING STAGES

#### **Testimonials From our Listeners**

We listen everyday. I especially like Faith & Culture with Deal Hudson on Sunday Morning, Ralph Martin & Sister Ann Shields, Teresa Tomeo, Al Kresta, Putting on the Mind of Christ with Henry Root. Pretty much like it all! Keep up the Good Work.

Thank you so much for helping us advertise for the 20<sup>th</sup> Annual Rose Mass and Dinner hosted by our diocese's Catholic Medical Association. We had more than double the attendance of last year's event and were joined by guests from 20+ parishes. This would not have been possible without you! May God continue to bless you in your ministry. God bless!

Thank you for this great resource to support our daily Catholic faith Journey.

We love your radio show. Keep it up. Praise God.

A smile always comes to my face whenever I see a 93.3 Catholic Radio bumper sticker.

We have concluded that the success of our event was due to the community calendar radio spots broadcast on Good Shepherd.

Thank you for all that you are doing. We are so pleased to be able to listen and grow in our Catholic Faith. What a God-send this station is to us all in Jackson.

#### STRONG FAITH STRONG FAMILIES

Good shepherd Catholic Radio has our undying gratitude and heartfelt appreciation. May God reward you in ways beyond your dearest dreams.

We'll try and make a regular donation to help your work to continue on the air. You couldn't guess how I found out about your station, 93.3 FM! I go to the prison out on Cooper St. each Monday night to take the Eucharist to the catholic men 40 to 50 in number. One of the inmates told me about 93.3 shortly after you started up. I haven't changed my radio station since then. I now have my son and daughter listening as well.

Catholic Radio is the best thing that has ever happened to Jackson.

GSCR--<u>G</u>ratefully <u>Sharing</u> <u>Christ's</u> <u>R</u>edemptive love.

A special thanks and blessings to all the staff and volunteers of Good Shepherd Radio. May God keep you strong till He returns.

Thank you for much for the publicity granted to Our Lady of Fatima for recent Rummage Sale, helping many low income people find the bargains they needed while at the same time helping Our Lady of Fatima carry on many Catholic activities throughout the year. May God bless you on your continued work

Thank you for the lovely gift basket for our silent auction. The auction has become a wonderful fundraiser for us, which, of course, helps us do our work. It would not happen without the generosity of people like you. You are a blessing to us and we are so grateful.

GSCR Servants,

I love your station and listen to you whenever I'm in the car. I picked up one of your newsletters at Queen's and read about the matching gift. So I'm sending you a check for \$100 to help you achieve your goal.

Thank you so much for the great work being done by GSCR. I personally listen to your station every day on my way to work. Since I live in western Washtenaw County, I can either get your station or 990 WDEO. Usually GSCR comes in better and the sound quality is better.

A cousin, baptized Catholic, but not raised in the faith, has been listening to Good Shepherd Radio. She has begun reading the Catechism and has expressed an interest in entering RCIA!

## **Travel Michigan With Catholic Radio**

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting		92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Charlevoix	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	Good Shepherd C.R.	WJKN	1510 AM
JACKSON	Good Shepherd C.R.		93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	Good Shepherd C.R.	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

Please continue to provide your opinions (both positive and negative) regarding our programming. You may contact us at (517) 513-3340 or <u>info@gscr.org</u>.

#### **Regarding Email vs US Mail**

If you are receiving our newsletter by way of BOTH U.S. Mail and Email, please notify us via email, to delete you from our U.S. mail list.

2nd Quarter 2016

### MOST IMPORTANTLY FORWARD THIS NEWSLETTER

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up to date on our progress.

#### AND

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website <u>www.gscr.org</u> or <u>www.jlcr.net</u>.

# HELP WANTED - Volunteer Positions

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Catholic Radio Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Development Director
- Mailings & General Office Skills
- Fundraising Team Coordinator
  - Underwriting Rep
  - Day Sponsor Rep
- Children's Rosary Coordinator
- Back-up Radio Engineer

Only two or three hours, one or two days a week, whatever might fit your schedule. Contact us at (517) 513-3340, or info@gscr.org. Good water a construction of the second seco

BROADCAST HOURS <u>93.3FM</u> 24 – HOURS EVERY DAY							
	<b>1510AM</b> <b>E OPERATION ONLY</b> 8:00AM – 5:30PM 7:30AM – 6:15PM						
MAR APR JUN JUL AUG SEP OCT NOV	7:45AM - 7:45PM 7:00AM - 8:15PM 6:15AM - 8:45PM 6:00AM - 9:15PM 6:15AM - 9:15PM 6:45AM - 8:45PM 7:15AM - 7:45PM 7:45AM - 7:00PM 7:30AM - 5:15PM						

"I WILL GIVE YOU SHEPHERDS after my own heart; they will nourish you with knowledge and sound teaching." Jeremiah 3:15

Good Fight Catholic Radio CATHOLIC RADIO YES, I would like to support Good Shepherd Catholic Radio with a gift of:								
□ \$5,000	\$2,500	-			\$100		-	
Name:								
Address:				City:			State:	Zip:
Phone:	Phone:E-mail:							
Parish:								
I would like to make this pledge (check your selection):				monthly	quarterly	one-time		
🗌 My check	is enclosed	Please	charge my crec	dit card:	🗌 Visa	□ MC	Discover	American Express
Card #	Card #			Ехр	):	CVV Secur	ity Code:	

#### STRONG FAITH STRONG FAMILIES