



News

517.748.5277

1077 Toro Dr.
Jackson, MI 49201

www.gscr.org

To Serve Lansing and Jackson

a listener supported 501(c)(3) non-profit organization

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Catholic Radio
ASSOCIATION

EWTN
Radio

The most important...inventions are those media which, such as radio...can, of their very nature, reach and influence, not only individuals, but the very masses and the whole human society.

Second Vatican Council

Radio Update

The contract regarding our radio station purchase is now in the hands of our attorney, as well as the sellers attorney, who are based in Washington, D.C. Both lawyers specialize in the sale and transfer of radio station licenses (our lawyer specializes in Catholic Radio station issues), and both have a great deal of experience in interacting with the Federal Communication Commission (FCC).

The lawyers tell us that we could have a completed purchase agreement in our hands within a week to ten days. Once that is signed by GSCR, along with the seller, that document will accompany other assorted paperwork through the license transfer process at the FCC. After we have their approval, we can make final equipment purchases and studio location decisions. If our progress continues at the current rate, we could be on the air in Jackson, before the end of summer.

Unfortunately, we have had to make a very difficult decision regarding the Lansing radio station. Based on the input of a number of advisers, we are convinced that the current station that is available to us in Lansing could cost us in excess of \$700,000 to complete. By comparison, we will be bringing the Jackson station on the air for under half of that amount, which is within our budget.

From the very beginning (three years ago) our focus has been on serving both the Lansing & Jackson communities; that focus will continue until we are on the air in Lansing.

We have kept Bishop Boyea up to date and he remains very supportive, enthusiastic, and I know that he has faith in our dedication and commitment to this Lansing – Jackson apostolate.

When we begin broadcasting, we will provide programming from both the EWTN network, based in Birmingham Al., as well as Ave Maria Radio, based in Ann Arbor. Both of those organizations provide their programming to us at no charge. We don't pay them and they do not pay us.

An important point that I want to make very clear, is the fact that Good Shepherd Catholic Radio is a 501(c)(3) not for profit. There is only one way for Catholic Radio to become a reality and succeed, and that is by the financial support of our catholic community.

Please continue your prayers and support.

"Go and Announce the Gospel of the Lord" - Bishop Boyea's Pastoral Letter

"Let us pray that every person within the Catholic Diocese of Lansing will come to know and love our Lord Jesus Christ in a personal way, grow in maturity as a disciple of Christ, become actively engaged in the full life of the Church, and joyfully utilize his or her gifts for building up the Kingdom of God and the salvation of souls."

Good Shepherd Catholic Radio

(GSCR) needs commercial office space in Jackson, with easy access to I 94 and/or 127; Four or five rooms, to accommodate a studio, engineering room, reception area, conference room, and sufficient parking for volunteers and guests. **GSCR** is open to an outright property donation, a donation of rent free office space, or a short or long term rental agreement. Donations are tax deductible. Please call: 517 748 5277. Or email: catholicradio@gscr.org



Volunteers Needed

Like many other nonprofit organizations, Good Shepherd Catholic Radio needs a solid core of volunteers in order to successfully accomplish our role as a lay Catholic education apostolate working through the medium of radio.

Opportunities that are available include the following:

- Parish Representatives
- Men & women's org. to assist us with parish presentations
- Fundraising committee members
- Quarterly newsletter preparation
- Marketing/Public relations
- Office support
- Coordinator of Volunteers

Vehicle Donations Program

Good Shepherd Catholic Radio has partnered with Vehicles for Charity, another nonprofit organization, to process donated vehicles. Please call [1-866-628-2277](tel:1-866-628-2277) to donate your vehicle today. You can donate almost any vehicle, including cars, trucks, boats, motorcycles, recreational vehicles, and they do not have to be currently running. Good Shepherd Catholic Radio will receive 70% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and the condition of the vehicle. You may visit our website for additional information.

A very important reminder of the importance of Catholic Radio:

- A November 2010 survey of Catholic Radio Listeners, conducted by Immaculate Heart Radio revealed that:
 - ✓ 83% of listeners reported Catholic radio helped them to learn more about their faith
 - ✓ 94% Said it influenced them to be more spiritually engaged
 - ✓ 31% Said it helped them to come back to the Church
 - ✓ 69% are better able to teach their children the truths of our Faith
 - ✓ 47% attend Mass more frequently
 - ✓ 51% are more involved with, and more generous to, their local parish

NOTE: Immaculate Heart Radio is a 24 station network serving northern and central California, New Mexico, Reno, Salt Lake City and Phoenix.

Travel Michigan With Catholic Radio

Ann Arbor / Detroit	(Ave Maria Radio)	WDEO	990 A.M.
Alpena	(Baraga Broadcasting)	WGZR	88.9 F.M.
Bay City / Saginaw	(Ave Maria Radio)	WMAX	1440 A.M.
Charlevoix	(Baraga Broadcasting)	WTCK	90.9 F.M.
Tawas	(Baraga Broadcasting)	WGJU	91.3 F.M.
Gaylord	(Baraga Broadcasting)		92.1 F.M.
Grand Rapids	(Holy Family Radio)	WVHF	1140 A.M.
St. Ignace	(Baraga Broadcasting)	WIDG	940 A.M./95.1 F.M.
Traverse City	(Baraga Broadcasting)	WTCY	88.3 F.M.



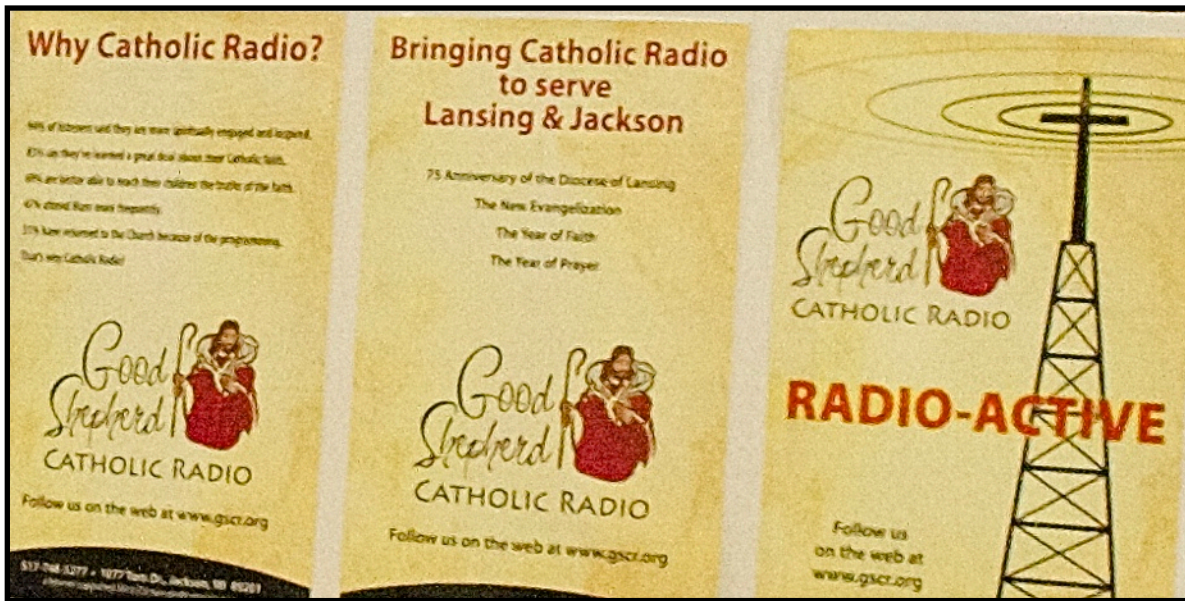
MOST IMPORTANTLY - FORWARD THIS NEWSLETTER

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up to date on our progress.

AND

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website www.gscr.org and listening to our Saturday broadcast from noon to 1pm, on WLCM 1390 am.



Good Shepherd CATHOLIC RADIO

1077 Toro Drive
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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):

My check is enclosed Please charge my credit card: monthly quarterly one-time

Visa MC Discover American Express

Card # _____ Exp: _____ CVV Security Code: _____