



News

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704 N. East Avenue
Jackson, MI 49202-3423

www.gscr.org

To Serve Lansing and Jackson

a listener supported 501(c)(3) non-profit organization

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Good Shepherd Catholic Radio

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Catholic Radio
ASSOCIATION

EWTN
Radio



WE ARE ON THE AIR!

Temporarily - Weekdays Only From 8:00 a.m. to 5:00 p.m.



Vehicle Donations Program

Good Shepherd Catholic Radio has partnered with Vehicles for Charity, another nonprofit organization, to process donated vehicles. Please call **1-866-628-2277** to donate your vehicle today. You can donate almost any vehicle, including cars, trucks, boats, motorcycles, recreational vehicles, and they do not have to be currently running. Good Shepherd Catholic Radio will receive 70% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and the condition of the vehicle. You may visit our website for additional information.

Note: GSCR has been the recipient of over \$1300 during the brief period of time that we have been associated with this program.



Volunteers Needed

Like many other nonprofit organizations, Good Shepherd Catholic Radio needs a solid core of volunteers in order to successfully accomplish our role as a lay Catholic education apostolate working through the medium of radio.

Opportunities that are available include the following:

- **Social Communication**

- Media
- Internet Technology
- Website

- **Fundraising Committee Members**

- **Parish Reps**

Distribute newsletters to one parish quarterly

- **Record Keeping**

- Recording Donations
- Prepare 'thank you' letters
- Maintain membership lists

- **Broadcast Experience Required**

- Prepare scripts for community calendar items, station identification, underwriting, etc. Read & Record above items for broadcast

Regarding Email vs US Mail

If you are receiving our newsletter by way of BOTH U.S. Mail and Email, please notify us via email, to delete you from our U.S. Mail file.

If you are receiving the newsletter in the U.S. Mail ONLY, and would prefer to receive it via email, please request this change via djshumard@gmail.com

A very important reminder of the importance of Catholic Radio:

- A November 2010 survey of Catholic Radio Listeners, conducted by Immaculate Heart Radio revealed that:
 - ✓ 83% of listeners reported Catholic radio helped them to learn more about their faith
 - ✓ 94% Said it influenced them to be more spiritually engaged
 - ✓ 31% Said it helped them to come back to the Church
 - ✓ 69% are better able to teach their children the truths of our Faith
 - ✓ 47% attend Mass more frequently
 - ✓ 51% are more involved with, and more generous to, their local parish

NOTE: Immaculate Heart Radio is a 24 station network serving northern and central California, New Mexico, Reno, Salt Lake City and Phoenix.



MOST IMPORTANTLY FORWARD THIS NEWSLETTER

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends.

For those interested in passing us their email address, we will keep them up to date on our progress.

AND

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website www.gscr.org or www.jlcr.net.



Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	89.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting		92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	Good Shepherd C.R.	WJKN	1510 AM
JACKSON	Good Shepherd C.R.		93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	Good Shepherd C.R.	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
St. Ignace	Baraga Broadcasting		91.1 FM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM



YES, I would like to support Good Shepherd Catholic Radio with a gift of:

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):

☐ My check is enclosed ☐ Please charge my credit card: ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card # _____ Exp: _____ CVV Security Code: _____

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