

GOOD SHEPHERD CATHOLIC RADIO

CATHOLIC RADIO SERVING
SOUTH-CENTRAL MICHIGAN

News



Radio Update

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As you may remember, the stated purpose of Good Shepherd Catholic Radio (Jackson Lansing Catholic Radio) is: "...to operate one or more radio stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic Faith; originate local programming focusing on local Catholic events; broadcast Catholic news of local, national, and international significance; and assist the Diocese of Lansing, parish schools, and catholic organizations with public service announcements both on the air and on our website."

Your board takes this mission very seriously; as a matter of fact we continue to meet every two weeks (every other Tuesday), as we have for the last two and a half years, in order to ensure the achievement of our goal, to bring Catholic Radio to the Lansing and Jackson areas.

As you may remember from our last newsletter, we were very disappointed to learn, that our application to purchase a Jackson radio station was not approved by the Federal Communication Commission. In spite of that disappointment we began working with a broker who specializes in radio stations. As a result of that contact, we are now in conversation with, but not yet negotiating with, the owner of a Lansing station. Please keep that intention in your prayers.

My wife Barb and I will be in Birmingham AL., attending a EWTN Radio Conference, from Oct. 10 to Oct 13. This annual event consists of forums and associated activities for those who are currently broadcasting, as well as those like us, who will sometime very soon be broadcasting the Catholic Radio message. Please take comfort in knowing that travel expenses, are personal expenses and not in any way using your donations. Between newsletters, please stay in touch with our progress by accessing our website www.gscr.org or www.jlcr.net and listening to our Saturday broadcast from noon to 1pm, on WLCM 1390 am.

A very important reminder of the importance of Catholic Radio:

A November 2010 survey of Catholic Radio Listeners, conducted by Immaculate Heart Radio revealed that:

- 98% of listeners reported Catholic radio helped them to learn their faith
- 94% Said it influenced them to be more spiritually engaged
- 31% Said it helped them to come back to the Church
- 69% are better able to teach their children the truths of our Faith
- 47% attend Mass more frequently
- 51% are more involved with, and more generous to, their local parish

NOTE: Immaculate Heart Radio is a 24 station network serving northern and central California, New Mexico, Reno, Salt Lake City and Phoenix.

Catholic Radio
ASSOCIATION

Travel Michigan With Catholic Radio (let Catholic Radio keep you close to home)

| | | | |
|---------------------------------------|----------------|--------------------------------------|-------------------------|
| Ann Arbor / Detroit (Ave Maria Radio) | WDEO 990 A.M. | Bay City / Saginaw (Ave Maria Radio) | WMAX 1440 A.M. |
| Charlevoix (Baraga Broadcasting) | WTCK 90.9 F.M. | Gaylord (Baraga Broadcasting) | 92.1 F.M. |
| Grand Rapids (Holy Family Radio) | WVHF 1140 A.M. | St. Ignace (Baraga Broadcasting) | WIDG 940 A.M./95.1 F.M. |
| Traverse City (Baraga Broadcasting) | WTCY 88.3 F.M. | East Tawas (Baraga Broadcasting) | WGJU 91.3 F. M |

Meet A Board Member



THOMAS J. HENDRICKSON, ESQ. Born in Jackson, Michigan, Attorney Thomas J. Hendrickson is an active member of the Board of Directors of Good Shepherd Catholic Radio. Mr. Hendrickson is licensed to practice law in Michigan and New York. Our radio apostolate has benefitted from Mr. Hendrickson's *pro bono* legal expertise, particularly regarding the incorporation of Good Shepherd Catholic Radio and our designation as a charitable group by federal and state authorities. Professionally, Mr. Hendrickson works as General Counsel for Hendrickson Trucking Company and other local firms, although he handles cases and matters for individuals as well. With his wife, Matri, and their 5 children, Mr. Hendrickson attends Queen of the Miraculous Medal Church and the Latin Mass at St. Joseph's Oratory. In addition, Mr. Hendrickson is Deputy Grand Knight of St. Joseph's Council, #9131 (Knights of Columbus). Mr. Hendrickson firmly believes that Catholic radio is a crucial means of re-evangelizing Catholics and society at large.

Good Shepherd Catholic Radio needs volunteers in the following areas:

- Office support
- Representing your parish
- Men's & Women's organizations to assist gatherings
- Members of the Fundraising Committee
- Marketing/public relations
- Coordinating the efforts of volunteers

Please contact Doug Shumard at:
Phone – (517) 206-6404 or email djshumard@gmail.com

Good Shepherd Catholic Radio (GSCR) Needs office space in Jackson. Four or five rooms for a radio studio, engineering room, a reception area and an office/meeting room. Including sufficient parking and easy community access. A high visibility location is most desirable. **GSCR** is open to an outright property donation, a donation of rent-free office space, or a short or long-term rental agreement.

Donations are tax deductible. Please call:
517-748-5277 or email: phone@gscr.org.



Please make checks payable to: Good Shepherd Catholic Radio - 1077 Toro Dr. -Jackson, MI 49201-8946
www.jlcr.net / www.gscr.org

YES, I would like to support Good Shepherd Catholic Radio with a pledge of:
___ \$5,000 ___ \$2,500 ___ \$1,000 ___ \$500 ___ \$250 ___ \$100 ___ \$50 Other: _____

I would like to make this pledge (check one selection) ___ monthly ___ one-time

___ Please contact me about making a donation to Good Shepherd Catholic Radio to help in the New Evangelization in the Jackson and Lansing areas.

___ Please contact me about volunteering to help GSCR in bringing Catholic Radio to our area.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Good Shepherd Catholic Radio is a 501 (c) (3) non-profit institution.
All gifts to Good Shepherd Catholic Radio are fully tax deductible.