



1510 AM 93.3 FM

News

517.513.3340

704 N. East Avenue
Jackson, MI 49202-3423

www.gscr.org

To Serve Lansing and Jackson

a listener supported 501(c)(3) non-profit organization

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Good Shepherd Catholic Radio

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Catholic Radio
ASSOCIATION

EWTN
Radio

A Peek Behind The Scenes



Stephanie Davis



Cindy Collver



Larry McNeal



Peggy Owens



John Richmond



Dan Kuras - Chief Engineer



Jerry McCarty - Engineer Emeritus

Radio Update

GOOD SHEPHERD CATHOLIC RADIO IS ON THE AIR!

By the grace of God, the spiritual support of Bishop Boyea and our parish clergy, financial supporters, volunteers, and our listeners, we have been broadcasting 24 hours a day and seven days a week since September 15.

Like all start-up organizations, we have faced our share of challenges that included the failure of a leased piece of equipment that kept us off the air for most of two days. We apologize to our faithful listening audience, and we thank you for your patience and understanding. Our goal for continuous improvement goes on; it applies to our radio station, just as it applies to our journey in faith.

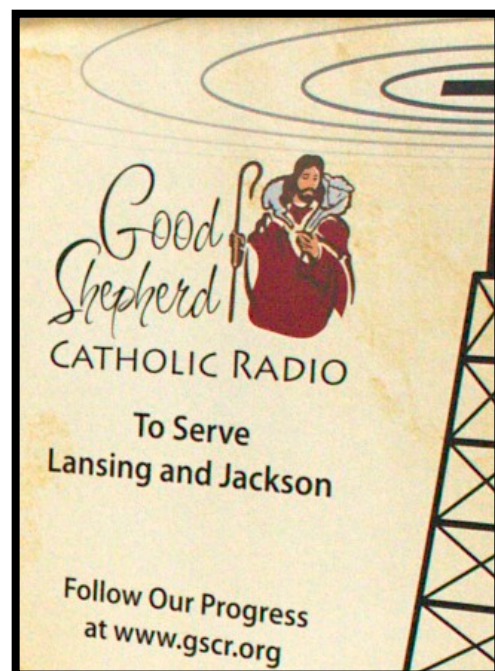
Doug and Barb Shumard attended the EWTN/Catholic Radio Association, 2014 Catholic Radio Conference, (at their own expense) that took place in Birmingham, Alabama. There are currently, well over 300 Catholic radio stations in the United States, and many of those stations were represented at this conference. There were dozens of classes offered during this time, and it was an ideal opportunity to learn and to share information and techniques relating to our Catholic radio apostolates.

As a reminder that even the board members donate to Good Shepherd, Doug and Barb have made an additional donation of \$1,000. They ask that 25 others join them in this initiative in order to complete the \$40,000 in matching gift challenge that was made just prior to the Bishops Dinner on August 7.

WE ARE NOW STREAMING OUR BROADCAST SIGNAL WHICH MEANS YOU CAN LISTEN TO GOOD SHEPHERD CATHOLIC RADIO BY WAY OF YOUR COMPUTER. YOU WILL BE ABLE TO FOLLOW US WHETHER YOU ARE IN JACKSON OR JAPAN. JUST GO TO OUR WEB SITE GSCR.ORG AND CLICK ON THE LISTEN LIVE BUTTON.

Now that we are keeping regular business hours (9-5) at our studio, you have an open invitation to stop by for a close-up look at our progress.

Please feel free to email or phone your comments to us regarding our broadcast. Your comments are not only welcome but it is imperative that we have your feedback in order to make constant improvements.



Regarding Email vs US Mail

If you are receiving our newsletter by way of BOTH U.S. Mail and Email, please notify us via email, to delete you from our U.S. mail list.

Vehicle Donations Program

Good Shepherd Catholic Radio has partnered with Vehicles for Charity, another nonprofit organization, to process donated vehicles. Please call **1-866-628-2277** to donate your vehicle today. You can donate almost any vehicle, including cars, trucks, boats, motorcycles, recreational vehicles, and they do not have to be currently running. Good Shepherd Catholic Radio will receive 70% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and the condition of the vehicle. You may visit our website for additional information.

Note: GSCR has been the recipient of over \$1300 during the brief period of time that we have been associated with this program.

Volunteers Needed

Like many other nonprofit organizations, Good Shepherd Catholic Radio needs a solid core of volunteers in order to successfully accomplish our role as a lay Catholic education apostolate working through the medium of radio.

Opportunities that are available include the following:

- **General Office Duties**

Minimal computer skills required

- **Parish Reps**

Distribute newsletters to one parish quarterly

- **Fundraising committee members**

Underwriting sales members

- **Prepare and Record Scripts**

Minimal broadcast experience required

- **Social Media**

Internet technology



*"I WILL GIVE YOU SHEPHERDS
after my own heart; they will nourish you with
knowledge and sound teaching."
Jeremiah 3:15*

MOST IMPORTANTLY FORWARD THIS NEWSLETTER

We ask that you share this e-mail with your friends,
and ask your friends to share this with their friends.

For those interested in passing us their email
address, we will keep them up to date on
our progress.

AND

Ask your Pastor for permission to place copies of this
newsletter in your church vestibule.

Between newsletters, please stay in touch with our
progress by accessing our website www.gscr.org or
www.jlcr.net.



Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	89.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting		92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	Good Shepherd C.R.	WJKN	1510 AM
JACKSON	Good Shepherd C.R.		93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	Good Shepherd C.R.	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
St. Ignace	Baraga Broadcasting		95.1 FM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):

☐ monthly ☐ quarterly ☐ one-time

☐ My check is enclosed ☐ Please charge my credit card: ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card # _____ Exp: _____ CVV Security Code: _____