



**93.3 FM
1510 AM**

www.gscr.org

Good Shepherd Catholic Radio

704 N. East Avenue
Jackson, MI 49202

517.513.3340

1500 E. Saginaw St.
Lansing, MI 48906

517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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Catholic Radio
ASSOCIATION



An Affiliate of
EWFTN

Global
Catholic
Radio

For God so loved the world that he gave his only Son, so that everyone who believes in him might not perish but might have eternal life. For God did not send his Son into the world to condemn the world, but that the world might be saved through him.

John 3: 16-17

RETIREMENT

Douglas J. Shumard

Founder, President, and General Manager

Doug Shumard has retired from Good Shepherd Catholic Radio (GSCR). Doug has been the visionary and primary contributor in the creation of GSCR from the very beginning. He has worked diligently in coordinating the efforts of the volunteers and donors who have contributed their resources necessary to take GSCR from a dream to a reality. The effort included such milestones as:

- Creating a mission and business plan to bring GSCR into existence as an EWTN affiliate and Ave Maria Radio partner.
- Organizing a Board of Directors and a donor group to finance the project.
- Acquiring the required FCC licenses for AM and FM broadcasting.
- Coordinating with the Diocese of Lansing to secure facilities for program production and transmission.
- Establishing the lease agreement for use of the broadcast tower site.
- Procuring the equipment and engaging a volunteer staff to support daily operation of the radio station.

Doug deserves our deepest thanks for bringing Catholic Radio to the Jackson area. Without his vision and commitment, the educational and informational resources of GSCR would not be available to the Jackson community and the Diocese of Lansing.

His last work day at the station he loves so dearly was September 14, but his presence will be with us every day as we labor mightily to continue Doug's legacy. He firmly believes in the words of Msgr. John P. Ashton that "Catholic radio is one of the special means the Holy Spirit uses to respond to the call for evangelization in the United States and the world".

"Well done, good and faithful servant."

STRONG FAITH STRONG FAMILIES

INTRODUCTION

Harry S. Hill

President and General Manager



Harry Hill is the new President and General Manager of Good Shepherd Catholic Radio. Harry comes to GSCR with over 40 years of experience in the communications and computer business. His career began as a Communications Electronic Technician in the US Navy and continued as a Systems Analyst, Information Technologist, and Enterprise Architect with a number of independent IT companies and multi-national corporations, such as 3M Company, EDS/General Motors, AEG/Modicon, and Consumers Energy, from which he retired two years ago after 20 years of employment. Harry brings a diverse professional background to his new position, including technical expertise, project management experience, and business management skills.

Harry attended Redford High School in Detroit and graduated from the US Naval Technical Center at Great Lakes, Illinois and Oakland University in Rochester, Michigan. He has been a member of the Queen of the Miraculous Medal Church for over 20 years. Harry's wife, Peggy, is a Jackson native who attended Queen's School as a child. Their two daughters attended Queen's School also, as well as Jackson Catholic Middle School and Lumen Christi High School. He has been a past Treasurer of the Society of St. Vincent de Paul Queen's Conference and a former Deputy Grand Knight of the Knights of Columbus Queen's Council 609.

Harry is an RCIA convert to the Catholic faith, having been confirmed at St. Aidan's Church in Livonia, Michigan in 1993.

GOOD SHEPHERD CATHOLIC RADIO

MISSION STATEMENT

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

"The apostolate intends to operate one or more radio stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith; originate local programming focusing on local Catholic events; broadcast Catholic news of local, national, and international significance; and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website."



In The Beginning . . .

‘JACKSON LOCAL’

‘Jackson Local’ is the name of a series of programs currently being broadcast as a part of the Good Shepherd Catholic Radio lineup.

The following broadcasts can be heard Saturdays and Sundays on a rotating basis and on demand on our Web site and App.

- St. Luke’s Clinic (Dr. Jim O’Connor)
- Right to Life (Kathy Potts)
- Board member testimony
- Jackson Child Advocacy Center
- Faith Magazine C.E.O (Patrick O’Brien)
- New Lumen Christi Principal (Stephanie Kristovic)
- Bethany House (Pam Dill)
- Cursillo (Steve Larsen)

We will continue to rotate these programs as we prepare others for broadcast.
As always, your input is welcome.

Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting		92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Charlevoix	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR		93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
East Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

Please continue to provide your opinions (both positive and negative) regarding our programming.
You may contact us at (517) 513-3340 or
info@gscr.org.

Regarding Email vs US Mail

If you are receiving our newsletter by way of BOTH U.S. Mail and Email, please notify us via email, to delete you from our U.S. mail list.

MOST IMPORTANTLY FORWARD THIS NEWSLETTER

We ask that you share this e-mail with your friends, and ask your friends to share this with their friends.

For those interested in passing us their email address, we will keep them up to date on our progress.

AND

Ask your Pastor for permission to place copies of this newsletter in your church vestibule.

Between newsletters, please stay in touch with our progress by accessing our website www.gscr.org.

HELP WANTED - Volunteers

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Catholic Radio Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Development Director
- Mailings & General Office Skills
- Fundraising Team Coordinator
 - Underwriting Rep
 - Day Sponsor Rep
 - On-air fundraiser
- Children's Rosary Coordinator
- Backup Radio Engineer

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at (517) 513-3340, or info@gscr.org.



BROADCAST HOURS

**93.3FM
24 HOURS EVERY DAY**

1510AM DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):

☐ monthly ☐ quarterly ☐ one-time

☐ My check is enclosed ☐ Please charge my credit card: ☐ Visa ☐ MC ☐ Discover ☐ American Express

Card # _____ Exp: _____ CVV Security Code: _____