



"The most important...inventions are those media which, such as radio...can, of their very nature, reach and influence, not only individuals, but the very masses and the whole of human society."

Second Vatican Council

What's Inside:

- **Travel Michigan** 2
- **US Religious Broadcasting** 2
- Volunteers Needed** 2
- **JLCR Timeline** 3
- **Bishop's Letter** 3
- **Radio As Pulpit** 4
- **Pledge Support** 5

Jackson Lansing Catholic Radio has been established as a lay Catholic Education Apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

News

Why Catholic Radio?

A recent survey of Catholic Radio listeners shows:

- 94% of listeners are more spiritually engaged and inspired
- 69% are better able to teach their children the truths of our faith
- 31% have come back to the Church because of our programming
- 47% attend Mass more frequently
- 51% are more involved with, and more generous to, their parish
- 12% said that they had their marriage saved

Catholic Radio provides continuing education in the Catholic faith.

Catholic Radio promotes parishes, Catholic Schools, and parish organizations.

Catholic Radio airs professionally produced programming that is available 24 hours a day, 7 days a week, 365 days a year.

Catholic Radio is making a difference in a world where making a positive difference is such a challenge.

On The Air

The Jackson Lansing Catholic Radio Apostolate is proud to announce a limited broadcast schedule that is in place through purchased time on a local radio station until such time as we secure our own facility.

We broadcast each Saturday on WLCM, 1390, a Christian Broadcasting Station based in Charlotte, Michigan. We will occupy the 12-2 pm Saturday time slot for an indefinite period of time.

Our two hours of broadcasting includes programs that you may be familiar with, such as "Catholic Answers", "Catholic Connection" with Teresa Tomeo, "Christ Is The Answer" featuring Father John Riccardo, and "Kresta In The Afternoon" with Al Kresta.

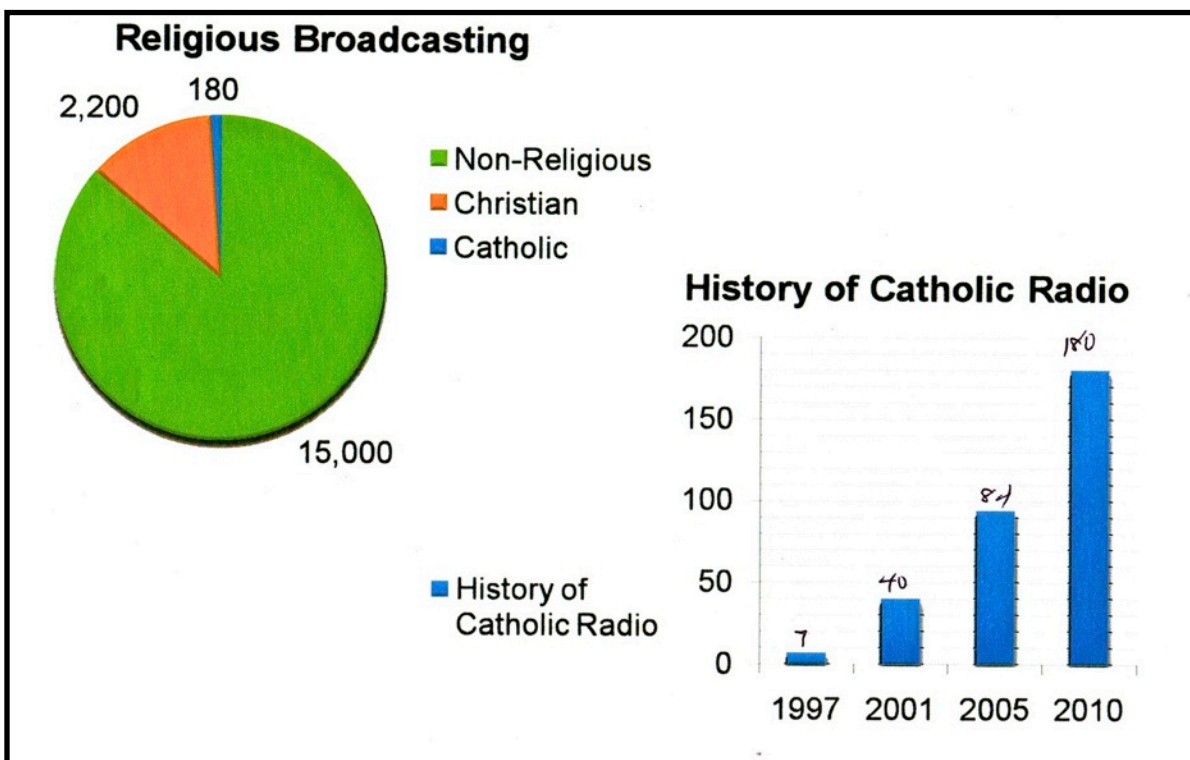
This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events and local, national, and international Catholic news, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our Web site.

In the meantime, depending on your location, if the radio reception is weak you can access our programming (12-2 on Saturday) on the Web at www.jlcr.net.

Travel Michigan With Catholic Radio

Ann Arbor / Detroit (Ave Maria Radio) WDEO 990 A.M.	Bay City / Saginaw (Ave Maria Radio) WMAX 1440 A.M.
Charlevoix (Baraga Broadcasting) WTCK 90.9 F.M.	Gaylord (Baraga Broadcasting) 92.1 F.M.
Grand Rapids (Holy Family Radio) WVHF 1140 A.M.	St. Ignace (Baraga Broadcasting) WIDG 940 A.M./95.1 FM
Traverse City (Baraga Broadcasting) WTCY 88.3 F.M.	

Religious Broadcasting In The U.S.



Volunteers Needed

Like many other non profit organizations Jackson Lansing Catholic Radio needs a solid core of volunteers in order to successfully accomplish its role as a lay Catholic education apostolate working through the medium of radio broadcasting.

There are many opportunities for volunteers to be involved with Jackson Lansing Catholic Radio including:

- Office support
- Representing your parish
- Men's & Women's organizations to assist with gatherings

- Members of the Fundraising Committee
- Marketing/public relations
- Coordinating the efforts of volunteers

If you would like to become a highly prized volunteer with Jackson Lansing Catholic Radio, please contact Doug Shumard at:

Phone – (517) 206-6404

Email – djshum@frontier.com

"Radio offers the closest equivalent to what Jesus was able to do with large groups through his preaching. Radio is an intimate medium and may well be the most effective means of reaching large numbers of people."

Pope John Paul II

Jackson Lansing Catholic Radio Timeline

2010

- April 28 – First meeting of 16
- July – Applied for 501c3
- Aug. 30 – Met with Bishop Boyea
- Sept. 4 – Began 2 hr. broadcast, 1390 am
- Sept. – Launched Website (JLCR.net)
- Oct. 2 – Board of Directors appointed 7 member advisory board
- Oct. 7 – Our Lady of the Rosary Feast Day, 501c3 approved
- Oct. 13-16 – Attended EWTN/CRA conference in Birmingham, Al.
- Nov. 8 – Catholic Times article
- Nov. – Entered into discussion re: purchase of Jackson radio station
- Dec. – Began one-on-one discussions with all pastors of Jackson parishes

2011

- Feb. 11 – Met with Fr. Kustino (Kusi) St. James, Mason
- March – Presentation at the Jackson Vicariate meeting
- April 28 – Met with Fr. Shaver
- May 24 – JLCR Anniversary celebration at Queens
- May – Jackson Citizen Patriot front page article
- May – Board of Directors began discussion with second Jackson radio station.
- June – Met with Fr. James Klein, St. Gerard (invited to Sept. Vicariate mtg.)
- June – Met at home of Joe & Mary Platte in Grand Ledge (7 present)
- August 18 – Second meeting at Platte home (14 present)
- August (Month) – WLCM Radio survey
- Sept. 9 – Lansing Vicariate meeting
- **Upcoming** – Faith Magazine article



ROMAN CATHOLIC DIOCESE OF LANSING

Office of the Bishop
300 West Ottawa Street • Lansing, Michigan 48933-1577

October 2010

Dear Friends Interested in Promoting Jackson/Lansing Catholic Radio,

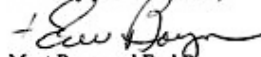
Recently, I met with a member of Jackson Catholic Radio, Board of Directors, who provided me with an overview of the goals and objectives, primarily "to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via the radio." This venture is worthy of the support of our diocese.

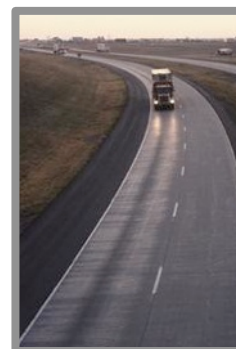
Pope Benedict XVI, in his 2008 statement to Catholic Radio Broadcasters, noted: "The words which you transmit reach countless people, some of whom are alone and for whom your word comes as a consoling gift, some of whom are curious and are intrigued by what they hear, some of whom never attend church because they belong to different religions or no religion at all, and others still who have never heard the name Jesus Christ, yet through your service first come to hear the words of salvation."

Jackson Catholic Radio will be soon forming an Advisory Board to assist the Board of Directors. This is a fine apostolate and any Catholic interested in participating in this activity has my encouragement and blessing. In addition any support which can be provided is a cooperation in a most important ministry.

With every best wish and all God's blessings, I am

Sincerely yours in Christ,


Most Reverend Earl Boyea
Bishop of Lansing



*Let Catholic
radio keep you
close to home.*

Board of Directors

Anthony Gerring
Thomas Hendrickson, Esq.
Douglas Shumard
Albert A. Thorrez, CPA

Advisory Board

Fr. Timothy Krzyzaniak
Fr. Mathias Thelen
John Beutler
John Cooley
Stephen Kwaske
Kathy Schmaltz
Susanne Schweizer
Edward Walter

Jackson Lansing
Catholic Radio

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"Evangelizing is in fact the grace and vocation proper to the Church, her deepest identity. She exists in order to evangelize..."

Pope Paul VI

The Radio, a Modern Pulpit of the Word of God

In his Inaugural Address to the International Congress, Pontifical Council for Social Communications, Archbishop Angelo Amato, S.D.B., Secretary of the Congregation for the Doctrine of the Faith, said that in the liturgical assembly as well as in catechesis, listening to the Word of God can also take place in the daily events of our lives by means of the radio, which is a privileged form of communication of the word. Radio's advantage stems from the freedom it leaves to the listener, who is captured not so much by the obligation to listen as by the fascination of the word.

Any radio of Catholic inspiration must express in practice the Apostle Paul's exhortation: "Let the word of Christ, rich as it is, dwell in you. In wisdom made perfect instruct and admonish one another" (Col 3:16). Radio, like the modern media, is an important instrument for the evangelization of culture today. It is a form of communication intimately sustained by the Word of God.

For this reason communication must be clear (not equivocal), presented with professionalism (hence by well trained operators) and witnessed to by a life consistent with the Gospel message.

In a certain way, the word listened to makes it possible to "see" reality, in

the sense that it evokes it by challenging the intelligence, arousing emotions, provoking or even confirming the assent of faith in the word of God.

The microphone of Catholic radio can be considered the modern version of the ambo, not set in the centre of a grandiose basilica like that of the *Hagia Sophia* in Constantinople, but at the centre of an even more grandiose basilica, that of the human community that it reaches.

And if the faithful focused an attentive gaze on the ancient ambo, they listen as they face this modern pulpit — invisible but present and alive in reality — to hear of the marvels that God has wrought and brings about in the history of humanity.

This is a true and proper spirituality of listening that must correspond to a spirituality of communication which is salt of the earth and light of the world (Mt 5:14-16). In fact, proclamation of the Word of God and its encounter with the person listening determine a sapiential dialogue that gives rise to reflection, kindles emotions and leads to action — in a word, awakens a response.



About Your Newsletter Editor...

My name is Larry McNeal. My wife Colleen and I have been married for 43 years, We have three boys, Larry, Mike, and Ryan, and two grandsons Carson and Brendan. After 4 years in the Air Force, I embarked on a 25-year career in TV News as a reporter/photographer/bureau manager. Following that I started a new career in graphic design at the USEPA lab in Ann Arbor, MI. After 12 years there, I retired for good and now volunteer for organizations like Jackson Lansing Catholic Radio. I sit on the Board of Directors of Catholic

Charities of Jackson, Lenawee and Hillsdale Counties and volunteer at the Catholic Charities Personal Needs and Linen Closet in Jackson. Colleen and I are members of St. Rita Parish at Clarklake where we sing in the church choir. I've been a member of Knights of Columbus St. Francis of Assisi Council #7945 at St. Rita for about 16 years and am President of the St. Rita Parish Council. You can contact me at :lwmc12@comcast.net.



Please make checks payable to: Jackson Lansing Catholic Radio - 1077 Toro Dr. -Jackson, MI 49201-8946
www.jlcr.net

YES, I would like to support Jackson Lansing Catholic Radio with a pledge of:

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

I would like to make this pledge (check one selection) monthly one-time

Please contact me about making a donation to Jackson Lansing Catholic Radio to help in the New Evangelization in the Jackson and Lansing areas.

Please contact me about volunteering to help JLCR in bringing Catholic Radio to our area.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Jackson Lansing Catholic Radio is a 501 (c) (3) non-profit institution.
All gifts to Jackson Lansing Catholic Radio are fully tax deductible.



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