



**93.3 FM  
1510 AM**

[www.gscr.org](http://www.gscr.org)

**Good Shepherd Catholic Radio**

704 N. East Avenue  
Jackson, MI 49202

517.513.3340

1500 E. Saginaw St.  
Lansing, MI 48906

517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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### Good Shepherd Catholic Radio

704 N. East Avenue  
Jackson, MI 49202-3423

PHONE:  
517 513 3340

WEB SITE: [gscr.org](http://gscr.org)

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Find us on 

**Catholic Radio**  
ASSOCIATION



An Affiliate of  
**EWFTN**

Global  
Catholic  
Radio

*"Shepherd the flock of God among you, exercising oversight not under compulsion, but voluntarily, according to the will of God; and not for sordid gain, but with eagerness." 1 Peter 5:2*

### GSCR Annual Mailing Appeal

GSCR conducted our Annual Mailing Appeal during the first week of November. Volunteers stuffed and mailed envelopes with an appeal letter, donation card, and return envelope to everyone listed in our contact database that provided a mailing address. We also sent an email appeal message to everyone listed in our contact database that provided an email address. We received donations in response to the appeal throughout the remainder of the year.

The Annual Mailing Appeal provides a significant part of the funds which GSCR relies upon to ensure that Catholic Radio will continue to support the Catholic community in Jackson. If you have not responded to the appeal, please consider doing so today. **Thank You!**



GSCR will have a booth at The MAN Event Conference on Saturday, February 24th, at Our Lady Of Fatima Church in Michigan Center. The conference will feature a message by Steve Ray, a mass by Bishop Boyea, and music by Brian Flynn. GSCR representatives will be on-site to inform attendees of our radio station and programming selections, gather contact information for the distribution of our Newsletter, and elicit support for our Lansing expansion efforts. Be sure to visit our booth and enter drawings for a Good Shepherd figurine or a stained-glass cross.

### Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

**STRONG FAITH, STRONG FAMILIES**

## ***18th Annual EWTN Catholic Radio Conference***

The 18th Annual EWTN Catholic Radio Conference was attended by Harry Hill, GSCR General Manager, on Wednesday-Friday, November 8-10, in Birmingham, AL. The conference activities included a pilgrimage to the Shrine of the Most Blessed Sacrament, a trip to the EWTN Television Studios, and instructional seminars at the Hyatt Regency Hotel. Presentations were provided by a large number of EWTN on-air personalities, such as:

Dr. Ray Guarendi of "The Doctor is IN"

Fr. Larry Richards of "EWTN Open Line"

Dr. Greg and Lisa Popcak of "More 2 Life"

Patrick Coffin of "Catholic Answers"

The seminars presented and discussed best practices for management strategies, program development, and engineering information to provide guidance to station managers to improve overall performance.



## ***GSCR Catholic Authors Of Michigan***

The GSCR Catholic Authors Of Michigan book sale will be on Saturday, February 10th, at our studio office at 704 N East Ave in Jackson. We will host radio personalities and authors Teresa Tomeo, Gary Michuta, Bill Kassell, and Dr. Brian Bradford, both in-house and on-the-air, to answer questions and to conduct interviews. Books will be available for purchase and will be autographed by the authors. Refreshments will be provided by the Jackson Coffee Company and Hinckley Donuts. Come enjoy an afternoon with Good Shepherd Catholic Radio and our friends.



## ***Jackson Today Interviews***

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard Saturdays at 8:00 AM and 5:00 PM and Sundays at 8:30 AM and 5:00PM. The interviews are also available on-demand on the GSCR website and app. The new interviews include:

Marriage Matters Seminar w/ Dustin and Stephanie Reichmann

Diocesan Update w/ Bishop Boyea

Hackett Auto Museum w/ Ted O'Dell

Please access our website at [gscr.org](http://gscr.org) for information about specific dates and times of these programs.

### ***In Memoriam—David R. Krajewski***

David R Krajewski, CSW,MSW BCD, was a Clinical Social Worker specialist in Jackson, Michigan. He graduated in 1987 from UofM-Dearborn and had over 30 years of diverse experience. He was the founder of Crossroads Psychotherapy, PC, providing personal and family counseling services. The Blue Collar Theology program provided a platform for Dave to assist members of the community with insights and solutions on handling problems of daily living using sound Catholic theological approaches.

Dave Krajewski passed away on October 11th, 2017. However, the Blue Collar Theology program will continue to be broadcast on Good Shepherd Catholic Radio at its regularly scheduled time. In addition, podcasts of the program will continue to be available on the Good Shepherd Catholic Radio website.

## ***Travel Michigan With Catholic Radio***

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

**Please continue to provide your opinions**  
(both positive and negative) regarding our programming. You may contact us at:  
(517) 513-3340 or [info@gscr.org](mailto:info@gscr.org)

**Regarding email vs US Mail**  
If you are receiving our newsletter by way of BOTH US Mail and email, please notify us via email to delete you from our US Mail list.



## MOST IMPORTANTLY - FORWARD THIS NEWSLETTER

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

## AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

[gscr.org](http://gscr.org)

## HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or [info@gscr.org](mailto:info@gscr.org)



## \*BROADCAST HOURS\*

**W227BY 93.3 FM**

**24 HOURS EVERY DAY**

**WJKN 1510 AM**

## DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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**YES, I would like to support Good Shepherd Catholic Radio with a gift of:**

☐ \$5,000   ☐ \$2,500   ☐ \$1,000   ☐ \$500   ☐ \$250   ☐ \$100   ☐ \$50   ☐ Other: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Parish: \_\_\_\_\_

I would like to make this pledge (check your selection):

☐ monthly   ☐ quarterly   ☐ one-time

☐ My check is enclosed

☐ Please charge my credit card:

☐ Visa

☐ MC

☐ Discover

☐ American Express

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CW Security Code: \_\_\_\_\_