



**93.3 FM
1510 AM**

www.gscr.org

Good Shepherd Catholic Radio

704 N. East Avenue
Jackson, MI 49202
517.513.3340

1500 E. Saginaw St.
Lansing, MI 48906
517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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Find us on 

Catholic Radio
ASSOCIATION



An Affiliate of
EWTN

Global
Catholic
Radio

"Then I will give you shepherds after My own heart, who will feed you on knowledge and understanding." Micah 5:4

GSCR Fall 2017 On-Air Fundraiser

GSCR conducted our second On-Air Fundraiser during the week of 24-28 April. Live on-air segments were broadcast during the week for the first time at GSCR with local on-air personalities, as well as other pre-recorded PSAs and radio spots produced by GSCR and EWTN. Over \$2500 in donations were received during the week from office visitors and call-in donors.

There were important learnings achieved during this first-time event. The methodology for future On-Air Fundraisers was developed and tested. Volunteers provided assistance at the microphones and at the telephones, gaining valuable experience. GSCR has subsequent plans to conduct Spring and Fall Fundraisers during the months of April and September every year.

EWTN Catholic Radio Day Conference

The EWTN Catholic Radio Day Conference was attended by Harry Hill, GSCR General Manager, on Friday, June 6th, at Our Lady, Queen of the Most Holy Rosary Cathedral in Toledo, OH. The conference was sponsored by EWTN and the Toledo Diocese to promote and support EWTN affiliates in the Great Lakes Region.

Al Kresta, host of the "Kresta In The Afternoon" program, and Jack Williams, EWTN General Manager and announcer of the "EWTN Open Line" program, gave presentations concerning the development of Catholic Radio generally and EWTN TV and radio in particular. The attendees were given guidance and information on best practices to implement at their radio stations to improve program quality and operational performance.

Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

STRONG FAITH, STRONG FAMILIES

New Advisory Board Members

Br. Francis Boylan

GSCR welcomes Br. Francis Boylan to the Advisory Board. A Notre Dame graduate and a brother of the Congregation of the Holy Cross, Br. Francis recently retired after more than 40 years as Executive Director of the Holy Cross Children's Services, formerly Boysville of Michigan. During his time with Holy Cross Children's Services, Br. Francis oversaw the significant expansion of programs and facilities throughout the state. He is currently supporting the construction of St. Brother Andre High School in Kasoa, Ghana. His extensive experience in management and fundraising will provide valuable guidance to our daily operational efforts and expansion plans here at GSCR.

"God, as I have so many times been told by my confreres, does not call us to something just because He needs someone to do the job. He calls us because He knows our personal gifts, and we were created to share those gifts with the most marginalized of God's children."

- Br. Francis Boylan

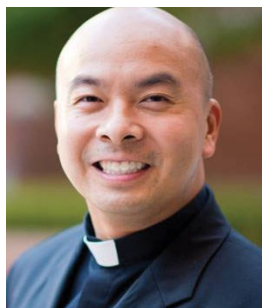


Fr. Chas Canoy

As pastor of St John the Evangelist Church in Jackson for over four years, Fr. Chas Canoy has followed the progress of GSCR since its initial broadcasts. Fr. Chas is an Indiana University and Franciscan University of Steubenville graduate. His assistance in supporting weekly GSCR broadcasts of the St John Jackson Mass will be very beneficial for the Jackson Catholic community and citywide development initiatives.

"It's good to stretch ourselves, but we must stretch ourselves with the right things. To discern those right things, we must ask, "Why did God make me?" The Baltimore Catechism has the answer: to know God, to love Him, and to serve Him in this life, so as to be happy with Him forever in the next."

- Fr. Chas Canoy



Good Shepherd Catholic Radio thanks you for your interest and support , Br. Francis and Fr. Chas!

Jackson Today Interviews

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard Saturdays at 8:00 AM and 5:00 PM and Sundays at 8:30 AM and 5:00PM. The interviews are also available on-demand on the GSCR website and app. The new interviews include:

- Faith Fest 2017 w/ Fr. David Rosenberg
- JACS Convocation w/ Elaine Crosby
- Parenting Seminar w/ Dr. Ray Guarendi
- Pious Union w/ Fr. Alphonse Lateesh



"God's Desire" Catholic Women's Conference

GSCR will have a booth at the "God's Desire" Lansing Diocese Catholic Women's Conference scheduled for Saturday, November 4th, at the Lansing Center in Lansing, MI. As we repeatedly do at these events, GSCR will be informing attendees of our radio station and programming selections, gathering contact information for the distribution of our Newsletter, and eliciting support from the Lansing community.

Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7 FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

Please continue to provide your opinions (both positive and negative) regarding our programming. You may contact us at: (517) 513-3340 or info@gscr.org

Regarding email vs US Mail

If you are receiving our newsletter by way of BOTH US Mail and email, please notify us via email to

**MOST IMPORTANTLY -
FORWARD THIS NEWSLETTER**

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

gscr.org

HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or info@gscr.org



BROADCAST HOURS

W227BY 93.3 FM

24 HOURS EVERY DAY

WJKN 1510 AM

DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):

monthly quarterly one-time

My check is enclosed Please charge my credit card: Visa MC Discover American Express

Card # _____ Exp: _____ CVV Security Code: _____