



Good Shepherd Catholic Radio

93.3 FM • 1510 AM

704 N. East Avenue
Jackson, MI 49202

www.gscr.org

1500 E. Saginaw St.
Lansing, MI 48906

517.513.3340

Find us on



517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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Good Shepherd Catholic Radio

704 N. East Avenue
Jackson, MI 49202-3423

PHONE:

517 513 3340

WEB SITE: gscr.org

EMAIL:

info@gscr.org

Find us on

Catholic Radio
ASSOCIATION



An Affiliate of
EWFTN

Global
Catholic
Radio

"And he shall stand and shepherd his flock in the strength of the Lord, in the majesty of the name of the Lord his God. And they shall dwell secure, for now he shall be great to the ends of the earth." - Micah 5:4

The Benefits of Catholic Radio

Catholic Radio delivers many benefits to the Jackson community, including a variety of programs that promotes families, defends the Catholic faith, and provides a Catholic perspective to the issues of the day. Feedback from listeners tells us that Catholic Radio:

- Is responsible for their conversion or their return to the Church
- Has helped shut-ins keep abreast of current events and to participate in a faith community
- Provides the audience with a deeper understanding of the Catholic faith, teachings, and traditions
- Combats anti-Catholic bias, misunderstandings, and misrepresentations of the Catholic Faith

Catholic Radio covers items of local interest, such as Catholic school athletics, Catholic events and activities, and Catholic news. Catholic Radio gives clergy opportunities to speak to the community, to offer social commentary, and to deliver Masses for shut-ins.

The value of Catholic Radio supporting the new evangelization efforts cannot be overstated. Catholic radio is a cost effective means to evangelize people of all social and economic levels, during every hour of every day, all year long!

GSCR Bumper Stickers

Don't forget to use your Good Shepherd Catholic Radio car bumper stickers! Having a GSCR bumper sticker on your car shows that you're a proud supporter of Good Shepherd Catholic Radio. Just visit the GSCR Office and pick up your free bumper stickers today.

Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

STRONG FAITH, STRONG FAMILIES

A Reminder of the Importance of Catholic Radio

A survey of Catholic Radio listeners conducted by Immaculate Heart Radio discovered that:

- 83% of listeners reported Catholic Radio helped them to learn more about the Catholic faith
- 94% said it influenced them to be more spiritually engaged
- 31% said it helped them to come back to the Catholic faith
- 69% are better able to teach their children the truths of the Catholic faith
- 47% attend Mass more frequently
- 51% are more involved with, and more generous to, their local parish

Immaculate Heart Radio is a 24-station network serving areas of California, New Mexico, Nevada, Utah, and Arizona.

***The love of Jesus Christ is the greatest joy!
To share it with others is the greatest gift!***



GSCR Spring and Fall On-Air Fundraisers

Good Shepherd Catholic Radio conducts recurring Spring and Fall On-Air Fundraisers each year in April and September to appeal for the funds necessary to ensure that Catholic Radio will be available to the Jackson community throughout the year. GSCR wishes to sincerely thank each and every volunteer and donor that has participated in the past and we hope will continue to support GSCR in the future!

As a listener has suggested, GSCR stands for:

“Gratefully Sharing Christ’s Redemption”

STRONG FAITH, STRONG FAMILIES

Jackson Today

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard Saturdays at 8:00am and 5:00pm and Sundays at 8:30am and 5:00pm. The interviews are also available on-demand on the GSCR website and app. The new interviews include:

The Bishops Hour w/ Bishop Boyea & Fr Tim MacDonald

Ridgecrest Health Campus w/ Jamie Austin & Frank Pomarico

Spiritual Direction w/ Todd Gale & Peggy Owens

Treasures In Our Hearts w/ Fr Tim MacDonald & Mary Anne Utes

Please access our website at gscr.org for information about specific dates and times of these programs.

Vehicle Donation Program

GSCR has partnered with ***Vehicles For Charity***, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

Please call 1-866-628-2277 to donate your vehicle today.

Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

Please continue to provide your opinions
(both positive and negative) regarding our
programming. You may contact us at:
(517) 513-3340 or info@gscr.org

Regarding email vs US Mail
If you are receiving our newsletter by way of BOTH
US Mail and email, please notify us via email to
delete you from our US Mail list.

MOST IMPORTANTLY - FORWARD THIS NEWSLETTER

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

gscr.org

HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or info@gscr.org



BROADCAST HOURS

W227BY 93.3 FM

24 HOURS EVERY DAY

WJKN 1510 AM

DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

☐ \$5,000 ☐ \$2,500 ☐ \$1,000 ☐ \$500 ☐ \$250 ☐ \$100 ☐ \$50 ☐ Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):

☐ monthly ☐ quarterly ☐ one-time

☐ My check is enclosed

☐ Please charge my credit card:

☐ Visa

☐ MC

☐ Discover

☐ American Express

Card # _____ Exp: _____ CW Security Code: _____