



Good Shepherd Catholic Radio

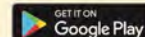
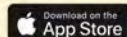
93.3 FM • 1510 AM

704 N. East Avenue
Jackson, MI 49202

www.gscr.org

1500 E. Saginaw St.
Lansing, MI 48906

517.513.3340



517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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Good Shepherd Catholic Radio

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Find us on

Catholic Radio
ASSOCIATION



An Affiliate of
EWTN

Global
Catholic
Radio

"I will also raise up shepherds over them and they will tend them; and they will not be afraid any longer, nor be terrified, nor will any be missing."

- Jeremiah 23:4

Spring and Fall On-Air Fundraisers

Good Shepherd Catholic Radio wishes to extend a sincere **Thank You!** to all of our generous donors and underwriters throughout the Jackson community that have contributed to our Spring and Fall On-Air Fundraisers! We want to give a special **Thank You!** to all of our challenge match donors who stepped up with matching grants for each of these campaigns. We are truly grateful to everyone who helped make these campaigns a success.

Good Shepherd Catholic Radio is a 501(c)3 charitable organization that relies on the generosity of our many listeners for all of our operating funds. Due to the COVID-19 pandemic, this year has been especially difficult for GSCR to meet our fundraising goals. However, we've been able to meet all challenges and raise the necessary funds sufficient to continue to provide the faithful catholic programming that our listeners have come to expect. It was not easy, but we have endured despite the hardships.

During this trying time, Good Shepherd Catholic Radio needs your support more than ever. As we approach the Advent Season, please prayerfully consider making a year-end donation to GSCR to ensure that the national EWTN programs, such as Mother Angelica, Al Kresta, Teresa Tomeo, Fr. John Riccardo, Dr. Ray Guarendi, and EWTN News with Raymond Arroyo will be there for you during the coming year, as well as the local GSCR programs, such as Jackson Today, The Bishop's Hour, Free Expression, Faith Matters, and Titans Sports Radio. We would not be here without you!

Thank you so much for your support!

Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events, broadcast Catholic news of local, national, and international significance, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website.

STRONG FAITH, STRONG FAMILIES

“Lord, If You Will, Heal US” Yard Sign



Good Shepherd Catholic Radio is offering a prayerful yard sign for local pick up with the scripture passage “Lord, If You Will, Heal US—Matthew 8:2” We are asking for a donation of \$20 to help cover the cost of the signs.

To pick up your yard sign, stop by the GSCR Radio Station Office located at 704 North East Avenue, Jackson, MI between the hours of 8 AM and 2 PM, Monday through Friday. When you arrive in the parking lot, call the Radio Station at 517-513-3340 and someone will bring the sign out to you.

You can bring a check, or cash donation, or prepay on the GSCR website at www.gscr.org.

Catholic Authors Book Fair

The Annual Catholic Authors Book Fair that was re-scheduled from March to October at Queen of the Miraculous Medal Vincentian Hall has been cancelled for the year due to the COVID-19 pandemic. We hope to conduct another Annual Catholic Authors Book Fair in Spring 2021 during the Lenten Season.

Holiday Greetings

Good Shepherd Catholic Radio wishes a Happy Thanksgiving, a Blessed Advent, and a Happy New Year to everyone in the Jackson catholic community. Let’s all give thanks to the Lord for the many blessings he has graciously bestowed.



Tryptych w/ The Nativity c.1505 Gerard David

“And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day, in the city of David, a Saviour, which is Christ the Lord.” - Luke 2:10

Have a Merry Christmas and a Happy New Year!

STRONG FAITH, STRONG FAMILIES

Jackson Today

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard Saturdays at 8:00am and 5:00pm and Sundays at 8:30am and 5:00pm. The interviews are also available on-demand on the GSCR website and app. The new interviews include:

The Bishops Hour w/ Bishop Earl Boyea & Fr Tim MacDonald

Free Expression w/ Bill Kassell

Titans Sports Radio Weekend Edition w/ Dave Mitchell

Seminarians w/ Brett Ivey
Lifeways w/ Greg Gallagher

Seminarians w/ Riley O'Shea
Consecrated Vocations w/ Dawn Hausmann

Please access our website at gscr.org for information about specific dates and times of these programs.

Vehicle Donation Program

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

Please call 1-866-628-2277 to donate your vehicle today.

Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

Please continue to provide your opinions (both positive and negative) regarding our programming. You may contact us at: (517) 513-3340 or info@gscr.org

Regarding email vs US Mail
If you are receiving our newsletter by way of BOTH US Mail and email, please notify us via email to delete you from our US Mail list.

MOST IMPORTANTLY - FORWARD THIS NEWSLETTER

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

gscr.org

HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or info@gscr.org



BROADCAST HOURS

W227BY 93.3 FM

24 HOURS EVERY DAY

WJKN 1510 AM

DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection): monthly quarterly one-time

My check is enclosed Please charge my credit card: Visa MC Discover American Express

Card # _____ Exp: _____ CWV Security Code: _____