



Good Shepherd Catholic Radio

93.3 FM • 1510 AM

704 N. East Avenue  
Jackson, MI 49202

www.gscr.org

1500 E. Saginaw St.  
Lansing, MI 48906

517.513.3340

Find us on



517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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### Good Shepherd Catholic Radio

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Find us on

**Catholic Radio**  
ASSOCIATION



An Affiliate of  
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Global  
Catholic  
Radio

*"And He will arise and shepherd his flock in the strength of the Lord, in the majesty of the name of the Lord, His God, and they will remain, because he will be great, to the ends of the earth." - Micah 5:4*

### A Reminder of the Importance of Catholic Radio

A survey conducted by Immaculate Heart Radio of Catholic Radio listeners revealed that:

- 83% reported Catholic Radio helped them to learn more about their faith
- 94% said it influenced them to be more spiritually engaged
- 31% said it helped them to come back to the Church
- 69% are better able to teach their children the truths of our faith
- 47% attend Mass more frequently
- 51% are more involved with, and more generous to, their local parish

Immaculate Heart Radio is a 24 station network serving northern and central California, New Mexico, Reno, Salt Lake City, and Phoenix.

### How To Face the Storms In Life

*Do not look forward in fear to the changes in life; rather, look to them with full hope that as they arise, God, whose very own you are, will lead you safely through all things; and when you cannot stand it, God will carry you in his arms.*

*Do not fear what may happen tomorrow; the same understanding Father who cares for you today will take care of you then and every day.*

*He will either shield you from suffering or will give you unfailing strength to bear it. Be at peace, and put aside all anxious thoughts and imaginations.*

**- St. Francis de Sales**

### Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events, broadcast Catholic news of local, national, and international significance, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website.

**STRONG FAITH, STRONG FAMILIES**

## ***GSCR Introduces A New General Manager***



Hello! I am John M. “GB” Richmond, “GB” being a nickname from my mid-teens. First and foremost, praise God for leading me to this new adventure as General Manager of Good Shepherd Catholic Radio.

I was born and raised here in Jackson, graduating in 1985 from Northwest High School. In 1989 I received my BA from the University of Michigan in Sports Management and Communications, with my concentration in television and radio broadcasting. My initial dream was to be the next Ernie Harwell, Frank Beckmann, or George Blaha.

Instead, I ended up co-founding a retirement distribution firm called Richmond Brothers with my brother Dave in September 1994. I handled a variety of positions as the firm grew over the years, primarily working in marketing and teaching financial seminars.

Throughout those first 41 years of life, my faith was apathetic. I did not have an authentic relationship with Christ, and , therefore, I never experienced “transformation.”

On March 8, 2009, that all changed. I experienced my “awakening.” Long story short, I ended up taking theology classes and earned a BA in Theological Studies from Siena Heights University. Soon after, I found myself led by the Lord to teach Theology at Lumen Christi High School. This past June I completed my fourth year when the Lord tapped me on the shoulder and pointed me in the direction of GSCR.

My beautiful wife Dannielle and I will be married 16 years come November. Together, our blended family includes five grown children and two Rhodesian Ridgeback dogs.

As the Lord called me to this position at GSCR, He has also given me many ideas for local shows to highlight the magnificent Catholic tapestry of our broadcast area. How exciting!

I’m looking forward to seeing what the Lord does, as well as meeting all of you. I appreciate your prayers for me as this new endeavor begins. You will most certainly be in mine!

### ***GSCR Says Welcome Aboard GB!***

GB Richmond will begin his duties as General Manager of Good Shepherd Catholic Radio on August 1, 2021. Everyone here at GSCR wishes to extend an enthusiastic welcome to GB as we all move forward to a blessed future.



***GSCR—The Voice of Jackson’s Catholic Community***

***STRONG FAITH, STRONG FAMILIES***

### **Jackson Today**

**Jackson Today** is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard Saturdays at 8:00am and 5:00pm and Sundays at 8:30am and 5:00pm. The interviews are also available on-demand on the GSCR website and app. The new interviews include:

*The Bishops Hour* w/ Bishop Earl Boyea & Fr Tim MacDonald  
*Free Expression* w/ Bill Kassell

Renewal of the Mind w/ Fr Patrick Gonyeau  
 Chesterton Academy w/ Matthew Anderson

Faith Fest 2021 w/ Fr David Rosenberg  
 Progress Report w/ Seminarian Riley O'Shea

Please access our website at [gscr.org](http://gscr.org) for information about specific dates and times of these programs.

### **Vehicle Donation Program**

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

**Please call 1-866-628-2277 to donate your vehicle today.**

### **Travel Michigan With Catholic Radio**

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

**Please continue to provide your opinions**  
 (both positive and negative) regarding our  
 programming. You may contact us at:  
 (517) 513-3340 or [info@gscr.org](mailto:info@gscr.org)

**Regarding email vs US Mail**  
 If you are receiving our newsletter by way of BOTH  
 US Mail and email, please notify us via email to  
 delete you from our US Mail list.

## MOST IMPORTANTLY - FORWARD THIS NEWSLETTER

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

## AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

[gscr.org](http://gscr.org)

## HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally. Most importantly, it is flourishing in Jackson and efforts are underway in Lansing.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or [info@gscr.org](mailto:info@gscr.org)



## \*BROADCAST HOURS\*

**W227BY 93.3 FM**

**24 HOURS EVERY DAY**

**WJKN 1510 AM**

## DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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**YES, I would like to support Good Shepherd Catholic Radio with a gift of:**

☐ \$5,000   ☐ \$2,500   ☐ \$1,000   ☐ \$500   ☐ \$250   ☐ \$100   ☐ \$50   ☐ Other: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Parish: \_\_\_\_\_

I would like to make this pledge (check your selection):

☐ monthly   ☐ quarterly   ☐ one-time

☐ My check is enclosed

☐ Please charge my credit card:

☐ Visa

☐ MC

☐ Discover

☐ American Express

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CW Security Code: \_\_\_\_\_