



Good Shepherd Catholic Radio

93.3 FM • 1510 AM

704 N. East Avenue  
Jackson, MI 49202

[www.gscr.org](http://www.gscr.org)

1500 E. Saginaw St.  
Lansing, MI 48906

517.513.3340

Find us on



517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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### Good Shepherd Catholic Radio

704 N. East Avenue  
Jackson, MI 49202-3423

PHONE:

517-513-3340

WEB SITE: [gscr.org](http://gscr.org)

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[info@gscr.org](mailto:info@gscr.org)

Find us on

Catholic Radio  
ASSOCIATION



An Affiliate of  
**EWFTN**

Global  
Catholic  
Radio

*"For the lamb in the midst of the throne shall be their shepherd, and he will guide them to springs of living water, and God will wipe away every tear from their eyes." - Revelation 7:17*

### Continued Development of Local Programs

Our Initiatives that began in August to create, develop, produce, and air more LOCAL programming continues to gain steam. Our first new program to hit the air is our live broadcasts of *Lumen Christi Football Games*, both home and away. Join GB Richmond and Ron Welch for all the action. Exclusive to these football broadcasts are Offensive Coordinator Sean Brogan's halftime interviews, as well as Lumen Christi student Beat Reporters providing updates for the following Fall Sports Teams; Boys Soccer, Girls Volleyball, Boys Cross Country, Girls Cross Country, and Girls Golf.

Two additional LOCAL shows, *Deacons Speakin'* and *Two Masters of Theology*, are set to begin around mid-October. *Deacons Speakin'* with Deacon Dave Etters from St John the Evangelist Church and Deacon Pat Gorczyca from Queen of the Miraculous Medal Church, takes an inside look at the world of the diaconate; as Heralds of the Gospel, Ministers of the Altar, and Servants in the Community. *Two Masters of Theology*, made possible by The Chesterton Academy of St George, glean the vast knowledge of Matthew Anderson and Joseph Gruber as they explore timeless truths of the faith.

More LOCAL programs involving Jackson area parishes and the Jackson Catholic Schools are on the horizon, so stay tuned!

### GSCR Year-End Appeal

Our GSCR Year-End Appeal is just about upon us. As you're looking at your charity budget for the end of 2021, and planning your charity budget for 2022, please keep GSCR in mind. We need your support to continue to provide the new Initiatives and our regular programming throughout the year.

**Thank You for your support!**

### Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

**STRONG FAITH, STRONG FAMILIES**

## ***GSCR General Manager Hits The Parish Circuit***

Hopefully you saw the new Good Shepherd Catholic Radio General Manager GB Richmond at your parish Mass as the fourth quarter began. GB will speak at all weekend Masses for every parish in Jackson during the months of October and early November. His message is four-fold:

- 1) GSCR Exists—Many people do not know that GSCR exists. So spread the word! Put us in your favorites list on your radio or internet device, since you can stream GSCR online at [gscr.org](http://gscr.org).
- 2) LOCAL Programs—New LOCAL programs are being developed. See this Newsletter for more details.
- 3) Wanted: Prayer and Adoration Groups—GSCR's success depends on Prayer and Adoration Groups intentionally advocating for the success of our mission. To join a Prayer and Adoration Group, please call GB at **517-513-3340** or email GB at [gbrichmond@gscr.org](mailto:gbrichmond@gscr.org).
- 4) We Are A Charity—GSCR completely depends on the generosity of you, our listeners. You can donate via check or online. A business can support us as an Underwriter and/or as a Sponsor of one of our many sponsorship opportunities. Contact GB for more information.

## ***Michigan Catholic Women's Conference***

The Michigan Catholic Women's Conference will be held on Saturday, October 16, at the Lansing Center. Good Shepherd Catholic Radio will have a booth at the Women's Conference. GSCR General Manager GB Richmond will be there to engage our current and future listeners, to distribute information about GSCR programs and initiatives, and to answer any questions that the attendees might have. Make a point to visit the GSCR booth as you enjoy the Women's Conference. We'd love to see you!

## ***New Program Schedules***

***Deacons Speakin'*** - Hosts Deacon Dave Etters and Deacon Pat Gorczyca—12:00p Friday

***Two Masters of Theology***— Hosts Matthew Anderson and Joseph Gruber—12:30p Friday

***JACS FACTS***—Host GB Richmond—12:00p Monday

***Free Expression***—Host Bill Kassel—12:30p Monday

***The Bishop's Hour***—Hosts Bishop Earl Boyea and Fr Tim MacDonald  
8:00a Saturday and 8:00a Sunday, the First and Third Weekend of Each Month



**93.3 FM / 1510 AM**

***GSCR—The Voice of Jackson's Catholic Community***

***STRONG FAITH, STRONG FAMILIES***

### **Jackson Today**

**Jackson Today** is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard on Saturdays and Sundays at 8:00a. The interviews are also available on-demand on the GSCR website. The new interviews include:

**The Bishops Hour** w/ Bishop Earl Boyea & Fr Tim MacDonald  
**Free Expression** w/ Bill Kassell

New GSCR General Manager w/ GB Richmond  
 Visitation Monastery w/ Peggy Owens

LCCS Major Gifts & Fundraising w/ Charles Ludlow  
 Progress Report w/ Seminarian Riley O'Shea

Please access our website at [gscr.org](http://gscr.org) for information about specific dates and times of these programs.

### **Vehicle Donation Program**

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

**Please call 1-866-628-2277 to donate your vehicle today.**

### **Travel Michigan With Catholic Radio**

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

**Please continue to provide your opinions**

**(both positive and negative) regarding our programming.**

**You may contact Good Shepherd Catholic Radio at 517-513-3340 or [info@gscr.org](mailto:info@gscr.org).**

## **MOST IMPORTANTLY— FORWARD THIS NEWSLETTER**

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

### **AND**

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

[gscr.org](http://gscr.org)

## **HELP WANTED—VOLUNTEERS**

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or [info@gscr.org](mailto:info@gscr.org)



### **\*BROADCAST HOURS\***

**W227BY 93.3 FM**

**24 HOURS EVERY DAY**

**WJKN 1510 AM**

### **DAYTIME OPERATION ONLY**

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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**YES, I would like to support Good Shepherd Catholic Radio with a gift of:**

☐ \$5,000   ☐ \$2,500   ☐ \$1,000   ☐ \$500   ☐ \$250   ☐ \$100   ☐ \$50   ☐ Other: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Parish: \_\_\_\_\_

I would like to make this pledge (check your selection):

☐ monthly   ☐ quarterly   ☐ one-time

☐ My check is enclosed

☐ Please charge my credit card:

☐ Visa

☐ MC

☐ Discover

☐ American Express

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CW Security Code: \_\_\_\_\_