



**Good Shepherd Catholic Radio**

**93.3 FM • 1510 AM**

704 N. East Avenue  
Jackson, MI 49202

[www.gscr.org](http://www.gscr.org)

1500 E. Saginaw St.  
Lansing, MI 48906

517.513.3340



517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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## Good Shepherd Catholic Radio

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Jackson, MI 49202-3423

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517-513-3340

WEB SITE: [gscr.org](http://gscr.org)

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Find us on 

**Catholic Radio**  
ASSOCIATION



An Affiliate of  
**EWFTN**

Global  
Catholic  
Radio

*"And when the chief Shepherd shall appear, ye shall receive a crown of glory that fadeth not away." - 1 Peter 5:4*

## Local Programs—Don't Miss 'Em

Our live broadcasts of *Lumen Christi Football Games* were not only an absolute blast, providing a uniquely Catholic avenue for people to listen to the games, but most importantly, introduced many new people to GSCR and our programming. Details are now being ironed out to broadcast Friday night home games for Lumen Christi Boys' and Girls' Basketball games, as well as Hockey games. Our Fall Sports Student Beat Reporters were a smashing hit, and we intend to continue that new tradition with students providing updates for most, if not all, of the following Winter Sports Teams; Girls' Bowling, Boys' Bowling, Competitive Cheer, Gymnastics, Boys' Swimming, and Wrestling.

## Set Your Dial...And Your Clock

Two additional LOCAL shows mentioned in the last quarter are going strong, gaining listeners, and inspiring people to investigate the RCIA process. Don't miss an episode of *Deacon's Speakin'* every Friday at 12 Noon and *Two Masters of Theology* every Friday at 12:30p, made possible by The Chesterton Academy of St. George. Episodes of both shows can be found on our website to replay.

## JACS FACS Debuts

Sharing the happenings of the Jackson Catholic Schools with the community-at-large is the purpose of JACS FACS. Various members of the administration, staff, faculty, and students from Lumen Christi Catholic School, Queen of the Miraculous Medal School, St. John the Evangelist School, and St. Mary Star of the Sea School provide highlights of what the schools are doing. Tune in to learn every Monday at 12 Noon.

## Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events, broadcast Catholic news of local, national, and international significance, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website.

**STRONG FAITH, STRONG FAMILIES**

## **GB's Parish Circuit Tour—A Success**

As mentioned last quarter, GSCR General Manager GB Richmond spoke to all weekend Masses for every Parish in Jackson during the month of October and early November. It was a very successful venture, expanding the footprint of GSCR for new potential listeners. A BIG Thank You to all local Parish pastors for allowing this to occur!

## **Underwriting**

If you are a business owner that would like to assist the GSCR mission through underwriting or helping to sponsor a show, please contact GB at 517-513-3340 or gbrichmond@gscr.org.

## **Public Service Announcements (PSAs)**

GSCR is a resource connecting the area Catholic Community about important events. Contact us with your Public Service Announcements (PSAs) and let GSCR assist you in marketing and promoting your charitable event.

## **GSCR Christmas Gathering**

In praise, honor, and great thanksgiving to our Lord for all the wonderful things and many blessings he has bestowed upon GSCR in 2021, we held a Christmas Gathering for staff, volunteers, show personalities, and board members. And a truly grand time it was!



## **Beginning Of The Year Appeal**

Start off 2022 with GSCR in your charity budget and prayerfully give, give, give! Your dollars are needed to provide and sustain these new initiatives. We graciously

*"Thank Him ahead of time for whatever He chooses to send us." - Blessed Solanus Casey*



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***GSCR—The Voice of Jackson's Catholic Community***

***STRONG FAITH, STRONG FAMILIES***

## **Jackson Today**

**Jackson Today** is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard on Saturdays and Sundays at 8:00a. The interviews are also available on-demand on the GSCR website. The new interviews include:

### ***The Bishops Hour*** w/ Bishop Earl Boyea & Fr Tim MacDonald

Walking With Purpose w/ Laura Phelps  
Padre Pio Project w/ Fr Tim Nelson  
The Art Of Catholics w/ Matthew Leonard

Problems Of Pornography w/ Brandon Clark  
St Paul Center Stuebenville w/ Ken Baldwin

Please access our website at [gscr.org](http://gscr.org) for information about specific dates and times of these programs.

## ***Vehicle Donation Program***

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

***Please call 1-866-628-2277 to donate your vehicle today.***

## ***Travel Michigan With Catholic Radio***

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

***Please continue to provide your opinions***

***(both positive and negative) regarding our programming.***

***You may contact Good Shepherd Catholic Radio at 517-513-3340 or [info@gscr.org](mailto:info@gscr.org).***

## **MOST IMPORTANTLY— FORWARD THIS NEWSLETTER**

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

### **AND**

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

[gscr.org](http://gscr.org)

## **HELP WANTED—VOLUNTEERS**

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or [info@gscr.org](mailto:info@gscr.org)



### **\*BROADCAST HOURS\***

**W227BY 93.3 FM**

**24 HOURS EVERY DAY**

**WJKN 1510 AM**

### **DAYTIME OPERATION ONLY**

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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**YES, I would like to support Good Shepherd Catholic Radio with a gift of:**

☐ \$5,000   ☐ \$2,500   ☐ \$1,000   ☐ \$500   ☐ \$250   ☐ \$100   ☐ \$50   ☐ Other: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Parish: \_\_\_\_\_

I would like to make this pledge (check your selection):

☐ monthly   ☐ quarterly   ☐ one-time

☐ My check is enclosed

☐ Please charge my credit card:

☐ Visa

☐ MC

☐ Discover

☐ American Express

Card # \_\_\_\_\_ Exp: \_\_\_\_\_ CW Security Code: \_\_\_\_\_