



Good Shepherd Catholic Radio

93.3 FM • 1510 AM

704 N. East Avenue
Jackson, MI 49202

www.gscr.org

1500 E. Saginaw St.
Lansing, MI 48906

517.513.3340



517.627.5420

To Serve Jackson and Lansing

a listener supported 501(c)(3) non-profit organization

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Good Shepherd Catholic Radio

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Jackson, MI 49202-3423

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Find us on

Catholic Radio
ASSOCIATION



An Affiliate of
EWFTN

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*"Now the God of peace, that brought again from the dead our Lord Jesus, that great shepherd of the sheep, through the blood of the everlasting covenant."
- Hebrews 13:20*

Thanks To Our Listeners

Good Shepherd Catholic Radio would like to offer a sincere **Thank You** to each and every one of our listeners who made donations, both large and small, to GSCR during the year. Without the generous support of our listeners we simply would not be able to continue to offer the programs that make GSCR a valuable part of the Jackson community. All of us at GSCR will strive in the new year to continue to warrant your confidence. Please let us know if there are any questions or suggestions that may arise concerning our broadcasts.

GSCR General Manager Changes

This year saw a change of the guard of our GSCR General Managers, with the departure of John "GB" Richmond in April and the arrival of Bob Look in July.

GB moved from Jackson to South Haven Mi to fulfill a dream of lakefront living. We at GSCR extend our Best Wishes to GB in his new home.

Bob Look is a newly retired Consumers Energy IT manager. Bob has been a Board Member at GSCR since 2020, and brings over 40 years of professional business and operations experience to GSCR. Welcome aboard, Bob!

GSCR FM Broadcast Power Increase

Due to favorable regulatory changes GSCR submitted an FCC filing for an FM broadcast power increase. GSCR has now implemented a 40% power increase, thereby improving the quality of reception for our listeners.

Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events, broadcast Catholic news of local, national, and international significance, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website.

STRONG FAITH, STRONG FAMILIES

That Championship Season

Continuing a tradition started in 2021 by GB Richmond, GSCR was proud to broadcast the Lumen Christi football team throughout their successful 2022 season, during which the Lumen Christi football team achieved another State Championship. Good Shepherd Catholic Radio was with the football team at every game, both home and away, from start to finish, including their championship final at Ford Field in Detroit.



Congratulations to the Lumen Christi football team! Go Titans!

GSCR will broadcast the Lumen Christi boys and girls basketball games during the 2023 season. Tune in to GSCR to follow the progress of the Titans. GSCR is committed to supporting the Lumen Christi High School sports programs in response to the requests of our listeners to provide broadcasts of the Lumen Christi games. We hope that our listeners enjoy this new program feature of GSCR. Let us know what you think!

Equipment Upgrades and Modifications

GSCR has made a number of equipment upgrades and modifications through the year at the radio station. Everything from the communications systems, to the production facilities, to the website platform were reviewed, revised, and enhanced to increase operational readiness and reliability. This process was necessary to provide corrective action and enable performance improvements going forward. We thank you for your patience for any disruptions these activities may have caused to our broadcast schedule.

Have a Blessed Christmas and a Prosperous New Year!



STRONG FAITH, STRONG FAMILIES

Jackson Today

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard on Saturdays and Sundays at 8:00a. The interviews are also available on-demand on the GSCR website. The new interviews include:

The Bishops Hour w/ Bishop Earl Boyea & Fr Tim MacDonald

Immanuel Food Pantry w/ Peggy Owens
Spiritual Direction w/ Fr Dave Rosenberg
GSCR Fundraising w/ Bob Look

Lumen Christi w/ Ben Learned
Spiritual Direction w/ Todd Gale
Encounter Ministries w/ Fr Gonyeau

Please access our website at gscr.org for information about specific dates and times of these programs.

Vehicle Donation Program

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

Please call 1-866-628-2277 to donate your vehicle today.

Travel Michigan With Catholic Radio

Alpena	Baraga Broadcasting	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Baraga Broadcasting	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Baraga Broadcasting	WMQU	1230 AM
Harbor Springs	Baraga Broadcasting	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Baraga Broadcasting	WIDG	940 AM
Tawas	Baraga Broadcasting	WGJU	91.3 FM
Traverse City	Baraga Broadcasting	WTCY	88.3 FM

Please continue to provide your opinions

(both positive and negative) regarding our programming.

You may contact Good Shepherd Catholic Radio at 517-513-3340 or info@gscr.org.

**MOST IMPORTANTLY—
FORWARD THIS NEWSLETTER**

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

gscr.org

HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or info@gscr.org



BROADCAST HOURS

W227BY 93.3 FM

24 HOURS EVERY DAY

WJKN 1510 AM

DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

- \$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):
 My check is enclosed Please charge my credit card:
 monthly quarterly one-time
 Visa MC Discover American Express

Card # _____ Exp: _____ CW Security Code: _____