



Good Shepherd Catholic Radio

93.3 FM • 1510 AM

www.gscr.org

704 N. East Avenue • Jackson, MI 49202 • 517.513.3340

To Serve Jackson

a listener supported 501(c)(3) non-profit organization

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Good Shepherd Catholic Radio

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Find us on 


Catholic Radio
ASSOCIATION



An Affiliate of
EWTVN

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Radio

“Do not fear, little flock, for it is your Father’s good pleasure to give you the kingdom.” - Luke 12:32

ANNUAL FUNDRAISING ACTIVITY

The GSCR Annual Year-End Appeal was a success, but overall donations for 2022 were down by 30% from the prior year. The Spring and Fall On-Air Fundraisers, as well as the ongoing monthly donations, reflected the economic situation of the Jackson community. Since donations were less than previous years, it was necessary for GSCR to tap into our financial reserves to cover expenses. The good news is that there was a 4% reduction in expenses from the prior year. GSCR station personnel and board members are taking measures to mitigate further losses, such as implementing cost reductions and additional fundraising activities.

LUMEN CHRISTI BROADCASTS

Our thanks to Dr Leone and Dr Mojo of Lumen Christi for their “12 Days of Christmas” broadcasts starting on December 25th. We will be posting these broadcasts on the GSCR website.

GSCR will continue to broadcast Lumen Christi athletic events in the new year with broadcasts of the Varsity Girls and Boys Basketball Teams games each Friday night. We look forward to continuing our partnership with Jackson Catholic Schools in 2023 and will expand our broadcasts for other athletics and musical arts activities.

GSCR SPRING ON-AIR FUNDRAISER

Mark your calendars for the GSCR Spring On-Air Fundraiser scheduled for Monday, April 17, through Friday, April 21, 2023.

Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events, broadcast Catholic news of local, national, and international significance, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website.

STRONG FAITH, STRONG FAMILIES

GSCR Fundraising Dinner

Come join us on Saturday, March 25th, from 5:00p-9:00p, at the Gene Davis Banquet and Convention Center, at 3575 Francis Street, Jackson MI, for a GSCR Fundraising Dinner, including an evening of entertainment with EWTN radio host Dr. Ray Guarendi and GSCR radio host Bill Kassel. Tickets are \$75 dollars each and will be available on the GSCR website or can be purchased at the GSCR Office.



Dr. Ray Guarendi is a Catholic father of ten adopted children, a clinical psychologist, best-selling author of *You're A Better Parent Than You Think!* and many other Christian books, professional speaker, and national radio and television host. His EWTN radio show, "The Doctor Is In" can be heard on over 440 stations and Sirius XM channel 130. His TV show, "Living Right With Dr. Ray" can be seen on EWTN Global Catholic Network and is aired in 140 countries.

Dr. Ray has given over 3,000 talks around the country on topics including smart parenting, happier marriages, successful families, and a variety of motivational themes. He captivates audiences with his humor-laced presentations filled with practical advice and proven techniques. More information about Dr. Ray is available at drray.com

Bill Kassel has made a specialty of communicating religious ideas and moral principles in highly accessible ways to a broad public. He is the author of two Christian mysteries, *Holy Innocents* and *This Side of Jordan*, as well as the biblical historical novel *My Brother's Keeper*. He is also a songwriter, Christian entertainer, and humorist. He has released an album of his own original songs, titled "On This Mountain."

Bill is the host of the locally produced GSCR radio program "Free Expression" and regularly publishes his personal blog "The Guy In The Next Pew" at billkassel.com

Help support Good Shepherd Catholic Radio by attending the GSCR Fundraising Dinner. You'll be glad you did!



"...To render judgment in integrity of heart." - Wisdom 9:3

Sunday Evenings With Dr. Muller



This spring Good Shepherd Catholic Radio will begin hosting a live call-in program "Sunday Evenings With Dr. Muller" featuring Dr. Ron Muller. During the past two years GSCR has sponsored Zoom sessions with Dr. Muller covering a range of selected topics in philosophy and theology. During the initial live sessions Dr. Muller will be discussing developments in cosmology and what this reveals about the nature of God.

Dr. Muller was the Provost at Ave Maria College in Ypsilanti and has lectured at many universities in the US and Europe, specializing in Epistemology, Philosophy of Person, and Cosmology, most recently at Western Michigan University. You can download the GSCR program episodes of "Faith Matters" with Phillip Campbell, featuring Dr. Muller discussing Thomistic Philosophy at the GSCR program archives on our website.

Stay tuned for more information on our new "Sunday Evenings With Dr. Muller" radio program and the on-going Zoom sessions with Dr. Muller sponsored by GSCR.

Discover the many ways to enjoy and participate in our Good Shepherd Catholic Radio community of listeners!

Jackson Today

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard on Saturdays and Sundays at 8:00a. The interviews are also available on-demand on the GSCR website. The new interviews include:

The Bishops Hour w/ Bishop Earl Boyea & Fr Tim MacDonald

MI RTL w/ Anna Visser
Spiritual Direction w/ Todd Gale
Rosary Prayer w/ Fr Don Calloway

Birthline Jackson w/ Peggy Owens
Encounter Ministries w/ Fr Gonyeau
Bethany House w/ Pam Dill

Please access our website at gscr.org for information about specific dates and times of these programs.

Vehicle Donation Program

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

Please call 1-866-628-2277 to donate your vehicle today.

Travel Michigan With Catholic Radio

Alpena	Relevant Radio	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Relevant Radio	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Relevant Radio	WMQU	1230 AM
Harbor Springs	Relevant Radio	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Relevant Radio	WIDG	940 AM
Tawas	Relevant Radio	WGJU	91.3 FM
Traverse City	Relevant Radio	WTCY	88.3 FM

Please continue to provide your opinions

(both positive and negative) regarding our programming.

You may contact Good Shepherd Catholic Radio at 517-513-3340 or info@gscr.org.

MOST IMPORTANTLY— FORWARD THIS NEWSLETTER

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

gscr.org

HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or info@gscr.org



BROADCAST HOURS

W227BY 93.3 FM

24 HOURS EVERY DAY

WJKN 1510 AM

DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



704 N. East Avenue • Jackson, MI 49202
1500 E. Saginaw St. • Lansing, MI 48906
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YES, I would like to support Good Shepherd Catholic Radio with a gift of:

\$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection): monthly quarterly one-time

My check is enclosed Please charge my credit card: Visa MC Discover American Express

Card # _____ Exp: _____ CW Security Code: _____