



Good Shepherd Catholic Radio

93.3 FM • 1510 AM

www.gscr.org

704 N. East Avenue • Jackson, MI 49202 • 517.513.3340

To Serve Jackson

a listener supported 501(c)(3) non-profit organization

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**Good Shepherd
Catholic Radio**

704 N. East Avenue
Jackson, MI 49202-3423

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Find us on



An Affiliate of
EWTN

Global
Catholic
Radio

"Then he led out his people like sheep and guided them in the wilderness like a flock." - Psalm 78:52

IN MEMORIAM

The founder of Good Shepherd Catholic Radio, Douglas Shumard, passed away this past year on April 8, Holy Saturday, after a long illness, surrounded by his family, supported by his friends. GSCR would not exist without the dedicated efforts of Doug in bringing Catholic Radio to the Jackson area. His faith and vision is evident every day to all of us in the Jackson community who enjoy the broadcasts that Doug made possible. **Well done, good and faithful servant!**



"And Jesus said to him, "Amen, I say to thee, this day thou shalt be with me in paradise." - Luke 23:43

LISTENER SURVEY

Good Shepherd Catholic Radio exists to serve the Catholic community in the Jackson area. Please help us to serve you. Go to www.gscr.org and fill out our listener survey for us to better understand the needs of our audience.

Thank You!

Good Shepherd Catholic Radio Mission Statement

Good Shepherd Catholic Radio has been established as a lay Catholic education apostolate to communicate Christian truth as expressed in Sacred Scripture, Sacred Tradition, and by the Magisterium of the Catholic Church via radio.

This apostolate intends to operate one or more stations to broadcast Catholic religious and educational programs aimed at upholding and strengthening the Catholic faith, originate local programming focusing on local Catholic events, broadcast Catholic news of local, national, and international significance, and assist the Diocese of Lansing, parish schools, and Catholic organizations with public service announcements both on the air and on our website.

STRONG FAITH, STRONG FAMILIES

GSCR Annual Fundraising Dinner



Good Shepherd Catholic Radio conducted an Annual Fundraising Dinner on Saturday, March 25, at the Gene Davis Banquet and Convention Center in Jackson. The Fundraising Dinner included an evening of entertainment with EWTN radio host Dr. Ray Guarendi, of “The Doctor Is In” and author of many Christian psychology books, as well as GSCR radio host Bill Kassel, of “Free Expression” and author of Christian historical novels.

There were over 150 attendees at the GSCR Annual Fundraising Dinner. GSCR wishes to convey our sincerest thanks to the Catholic community in Jackson whose generosity made the Fundraising Dinner a great success!

Are you ready for next year? Save the Date! Friday, April 19, in 2024, Good Shepherd Catholic Radio will be hosting the GSCR Annual Fundraising Dinner at the Gene Davis Banquet and Convention Center in Jackson.



The speaker will be Peter Herbeck of Renewal Ministries. Peter Herbeck is the Executive Vice President and Director of Missions for Renewal Ministries. For more than thirty years, he has been actively involved in evangelization and Catholic renewal throughout the US, Canada, Asia, Africa and Eastern Europe. Tickets will go on sale in January 2024.



GSCR On-Air Fundraisers

The GSCR On-Air Fundraisers were broadcast during the weeks of April 10-14 and September 11-15. The regular programming during each day was interspersed with special programs and other content provided by our local radio personalities. Both the GSCR Spring and Fall Pledge Drive were successes. The proceeds will be used to replace the ten year old office computer server in the GSCR Studios.

GSCR wants to thank each and every one of our volunteers, listeners, and donors who make it possible for GSCR to continue to provide the programming that the Jackson Catholic community relies upon!

New GSCR Facebook and YouTube Channel

Good Shepherd Catholic Radio has a new Facebook page and a new YouTube channel:

<https://www.facebook.com/people/Good-Shepherd-Catholic-Radio/100090051173799/>

<https://www.youtube.com/@goodshepherdatholic>

Take some time to a look at the regular postings on our Facebook page and YouTube channel to keep up with the programs and podcasts that GSCR makes available on the air and on the web each day. You'll be glad you did!

First Annual GSCR Golf Outing

The First Annual Good Shepherd Catholic Radio Golf Outing was held on August 18 at Hankerd Hills. The first-place team of Fr. Chas. Canoy, Josh Tropea, Jesse Brown, and Lucian Leone had a score of 70. The second-place team of Mikhail Fedewa, TJ McCully, Laura McCully and Dominic Kryst came in with a 72. Laura McCully managed to take two Longest Drives (LD) on holes 5 & 16 (playing from the reds) and one Closest to the Pin (CTP) on hole 18. Fr. Chas. Canoy (pictured below) won CTP on hole 8.



A special note of thanks to our sponsors: Avery Wealth, Braun's Home Furnishings, C. Thorrez Industries, Dale Robert State Farm Insurance, Desnoyer Funeral Home, Eagles Nest Clark Lake, Eagle Pointe Marina, Eineder Funeral Homes, Flick's Plumbing, HealthQuest - Jackson, Heather Herndon Team, Huff Auto Group, Jackson Glass Works, Jackson Catholic Schools (JACS), JTV, Kathy Schmaltz – State Rep, K&L Telecom, Lammers Heating and Air Conditioning, Queen of the Miraculous Medal Parish, Schissler Certified Payment Consultants, Main and Company, Miller Shoe Store, Gordon Martin Builders, Kwaske Construction, and Trudell's Auto Services.

Lumen Christi Football Game Broadcasts

In collaboration with Jackson Catholic Schools, Good Shepherd Catholic Radio is again broadcasting the Lumen Christi football games. The commentators are Lucien Leone and sophomore Logan Hammett covering play-by-play, with Josh Tropea, Ted Ludlow, and Coach Ron Welch providing color commentary. Operating the controls in GSCR Studio A are Amy Brock and Peggy Owens. Lumen Christi senior and GSCR intern, Riley Okoniewski, produces and edits the student "beat" reports which are aired during the game broadcasts.



Coming this winter, GSCR will broadcast the Lumen Christi Varsity basketball games. Tune us in on FM 93.3 or on the web at www.gscr.org. Make following the Lumen Christi Titans on GSCR a regular habit. **Go Titans!**

"I can do everything through Christ who strengthens me."—Philippians 4:13

STRONG FAITH, STRONG FAMILIES

GSCR Program Updates

In order to meet the needs of our listeners, Good Shepherd Catholic Radio has moved our local show programming to the weekends. Check out the radio program guide on our website for the latest updates.

GSCR is pleased to provide the Eucharistic Revival series hosted by Lucian Leone and Robert Moore-Jumonville. The podcasts are available at www.gscr.org. Tune us in!

By popular demand, the weekly Harvey Hyde Notre Dame Football Report with Frank Pomarico is now available on the GSCR website.

Special Thanks To GSCR Underwriters

Good Shepherd Catholic Radio would like to extend our special thanks to the many generous Underwriters who have supported GSCR throughout the year. You can find the Underwriter contact information at www.gscr.org.

Computer Ties LLC

Gordon Martin Builders

Jackson Catholic Schools (JACS)

Kwaske Construction

Lilypad Graphics

Main and Company

Miller Shoe Parlor

Printer Source Plus

Schissler Certified Payment Consultants

Shumard Center

Steve's Marina

Is your business, nonprofit foundation, or Knights of Columbus Council interested in purchasing air time on Good Shepherd Catholic Radio to promote your message while supporting the station, including Lumen Christi sports broadcasts? If so, please contact GSCR at 517 513-3340 for details.

Day Sponsorship Program

Would you like to recognize a family member, friend, or co worker with an over-the-air announcement? We offer Day Sponsorships for \$50 that will air your message on the radio for six (6) times per day. Please contact GSCR at 517-513-3340 for more information. **Please note:** GSCR requires at least two weeks advance notice for us to record, edit, and schedule your special Day Sponsorship message.

GSCR Annual Mailing Appeal

Please keep Good Shepherd Catholic Radio in mind during the upcoming end-of-year GSCR Annual Mailing Appeal. The proceeds will be used to support our operational and maintenance needs, including the purchase of new audio recording equipment for Studio B. As a 501c-3 charitable organization, GSCR relies on donations for all of the funds used to provide the programming that the Catholic community in Jackson has come to enjoy. Please prayerful consider a generous donation to ensure that your favorite radio station can continue to be there for you all year long during these uncertain times.

Jackson Today

Jackson Today is a series of local interviews currently being broadcast on Good Shepherd Catholic Radio. The interviews can be heard on Saturdays and Sundays at 8:00a. The interviews are also available on-demand on the GSCR website. The new interviews include:

The Bishops Hour w/ Bishop Earl Boyea & Fr Tim MacDonald

Sacred Heart Seminary w/ Dcn Riley O'Shea	GSCR General Manager w/ Bob Look
Home Schooling w/ Monica Poff	Religious Discernment w/ Fr. Mike Cassar
Walking With Purpose w/ Betsy Youngdahl	End Of Life Prep w/ Jerry Watson

Please access our website at gscr.org for information about specific dates and times of these programs.

Vehicle Donation Program

GSCR has partnered with **Vehicles For Charity**, another non-profit organization, to process donated vehicles. You can donate almost any vehicle, including cars, trucks, motorcycles, recreational vehicles, and boats. They do not have to be operational. GSCR will receive 80% of the proceeds from your vehicle donation. All you need to donate a vehicle is a clear title in your name, the vehicle keys, and information about where the vehicle is located and its current condition. You may visit our website for additional information.

Please call 1-866-628-2277 to donate your vehicle today.

Travel Michigan With Catholic Radio

Alpena	Relevant Radio	WGZR	88.9 FM
Ann Arbor/Detroit	Ave Maria Radio	WDEO	990 AM
Battle Creek	Holy Family Radio	WSPB	89.7FM
Gaylord	Relevant Radio	W221CA	92.1 FM
Grand Rapids	Holy Family Radio	WVHF	1140 AM
Grand Rapids	Holy Family Radio	W252DT	98.3 FM
Grayling	Relevant Radio	WMQU	1230 AM
Harbor Springs	Relevant Radio	WTCK	90.9 FM
JACKSON	GOOD SHEPHERD CR	WJKN	1510 AM
JACKSON	GOOD SHEPHERD CR	W227BY	93.3 FM
Kalamazoo	Holy Family Radio	WVAV	91.5 FM
LANSING	GOOD SHEPHERD CR	TBD	TBD
Ludington	Ludington Catholic Voice	WLCV-LP	103.9 FM
Marquette	Northern Apostle Radio	WNOA-LP	103.9 FM
Saginaw Valley	Ave Maria Radio	WMAX	1440 AM
St. Ignace	Relevant Radio	WIDG	940 AM
Tawas	Relevant Radio	WGJU	91.3 FM
Traverse City	Relevant Radio	WTCY	88.3 FM

Please continue to provide your opinions

(both positive and negative) regarding our programming.

You may contact Good Shepherd Catholic Radio at 517-513-3340 or info@gscr.org.

**MOST IMPORTANTLY—
FORWARD THIS NEWSLETTER**

We ask that you share this email with your friends, and ask your friends to share this with their friends. For those interested in passing us their email address, we will keep them up-to-date on our progress.

AND

Ask your Pastor for permission to place copies of this Newsletter in your church vestibule.

Between Newsletters, please stay in touch with our progress by accessing our website at:

gscr.org

HELP WANTED—VOLUNTEERS

As you are aware, Good Shepherd Catholic Radio is growing nationally and internationally.

If you would like to be a part of our Apostolate, please consider joining us as a volunteer in these areas of opportunity:

- Program Development
- Underwriting Representative
- Fundraising Coordinator
- Radio Engineer
- General Administrator

Only two or three hours, one or two days a week, whatever might fit your schedule.

Contact us at 517.513.3340 or info@gscr.org



BROADCAST HOURS

W227BY 93.3 FM

24 HOURS EVERY DAY

WJKN 1510 AM

DAYTIME OPERATION ONLY

JAN	8:00AM – 5:30PM
FEB	7:30AM – 6:15PM
MAR	7:45AM – 7:45PM
APR	7:00AM – 8:15PM
MAY	6:15AM – 8:45PM
JUN	6:00AM – 9:15PM
JUL	6:15AM – 9:15PM
AUG	6:45AM – 8:45PM
SEP	7:15AM – 7:45PM
OCT	7:45AM – 7:00PM
NOV	7:30AM – 5:15PM
DEC	8:00AM – 5:00PM



704 N. East Avenue • Jackson, MI 49202
1500 E. Saginaw St. • Lansing, MI 48906
www.gscr.org



YES, I would like to support Good Shepherd Catholic Radio with a gift of:

- \$5,000 \$2,500 \$1,000 \$500 \$250 \$100 \$50 Other: _____

Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Parish: _____

I would like to make this pledge (check your selection):
 My check is enclosed Please charge my credit card:
 monthly quarterly one-time
 Visa MC Discover American Express

Card # _____ Exp: _____ CW Security Code: _____